



Verbal Behavior Associates® Introduces the Center for Behavior Change: A Certified Nonpublic School Specializing in Behavioral and Language Development

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Verbal Behavior Associates® (VBA) is proud to announce the opening of the Center for Behavior Change, a certified nonpublic school located in California. This center is specifically designed to meet the educational needs of children aged 4 to 14 who require moderate to extensive support, offering Free and Appropriate Public Education (FAPE) in an environment tailored for students with significant behavioral challenges.

The Center for Behavior Change focuses on providing highly individualized, behavior-based and language development programs to help students overcome barriers that may hinder their success in traditional school settings. Its curriculum emphasizes basic language acquisition, complex social skill development, and teaching students the essential skills needed for lifelong learning and independence. This program is particularly beneficial for children diagnosed with Autism Spectrum Disorder (ASD) or Intellectual Disabilities (ID) who may not have their needs adequately met in traditional public schools.

Dr. Matthew Howarth Ph.D, BCBA-D, CEO of Verbal Behavior Associates®, shared his enthusiasm: "Our goal is to provide a supportive and enriching environment where every child's unique challenges are met

with tailored solutions. We believe that with the right tools and guidance, every child can thrive and reach their full potential."

A Team of Experts Dedicated to Supporting Special Education

One of the defining features of the Center for Behavior Change is its expert leadership and specialized staff. The center is led by Andrew McNally, M.S., BCBA, Director of Special Education Services, who brings over 18 years of experience in special education and behavior analysis. The team also includes a group of highly qualified Board Certified Behavior Analysts (BCBAs) and education specialists, ensuring that every student receives individualized attention and evidence-based interventions designed to support growth and success.

Beyond the Classroom: A Holistic Approach to Student and Family Support

The Center for Behavior Change operates as part of VBA®'s broader mission to empower children and their families by providing Applied Behavior Analysis (ABA) services in home, school, and community settings. VBA® has already established itself as a trusted partner to over 35 school districts across California, working collaboratively to provide a seamless support network for students and families.

In addition to its comprehensive school programs, VBA® offers a range of services, including:

One-on-One Interventionist Support: Over 240 skilled Interventionists and Registered Behavior Technicians (RBTs) work closely with children to deliver personalized ABA therapy focused on developing language, social, and behavioral skills.

Parent Training Programs: Parents receive training and resources to reinforce progress at home, ensuring consistency and long-term success for their children.

Matthew Howarth further explained: "The Center for Behavior Change is more than just a school—it's a community where children, parents, and educators come together to achieve meaningful progress. By focusing on behavioral and language development, we aim to prepare our students for greater opportunities and success in all areas of their lives."

About Verbal Behavior Associates®

As a certified Nonpublic Agency (NPA) in California, Verbal Behavior Associates® is dedicated to helping children lead independent, fulfilling, and happy lives. VBA® has a proven track record of success in delivering ABA-based services and is committed to expanding access to high-quality educational opportunities for students with special needs.

To learn more about the Center for Behavior Change and the full range of services offered by VBA®, please visit their website at <https://vbacalifornia.com/new-school/>.

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For more information about Verbal Behavior Associates, contact the company here: Verbal Behavior Associates Matthew Howarth (858) 699-7579 info@vbasandiego.com

Verbal Behavior Associates

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