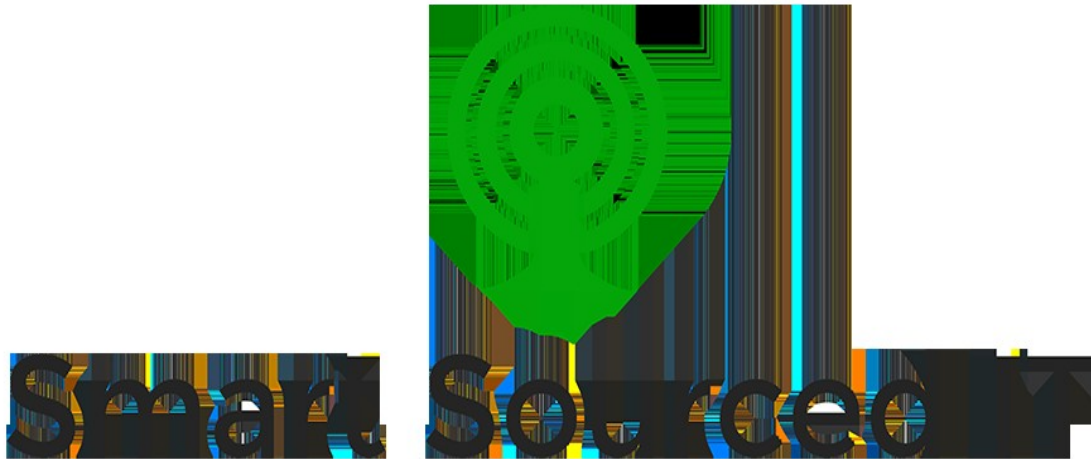




Managed IT Service Provider Offers IT Fire-Prevention Experience For Small Businesses

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San Francisco CA: Managed IT service provider Smart Sourced IT is pleased to announce a twist on IT support philosophy. Rather than reacting to IT emergencies, the professional team emphasizes prevention of IT issues. The company says they don't fight fires in IT, they prevent them. For businesses in the San Francisco Bay area with employees from ten to two hundred employees, Smart Sourced IT offers ongoing systems monitoring, regular software updates, remote backups and antivirus/malware scans. The support desk is available whenever expert help is needed.

The change in focus came soon after the business was established in 2009. Originally, the professionals at Smart Sourced IT zeroed in on correcting IT problems for very small business owners once they were identified. The owner, Raffi Patatian recognized that more good would be accomplished in the mission of the firm by preventing IT disasters, rather than attempting to pick up the pieces after the fact.

For small businesses, there is often a lack of resources, both financial and experiential, to help prevent

disasters in the IT department. Appointing an employee in-house may not provide the expertise that is necessary to be effective. Such inexperienced employees may be trying to add IT duties to their main jobs and lack the training and tools to do job effectively. IT tech issues can grow from relatively minor problems to full-blown firestorms.

Smart Sourced IT emphasizes preventative maintenance. They can take care of major issues, but they prefer to prevent major problems from arising. For a single fixed monthly fee, the professionals provide proactive IT care. The computers and servers are frequently checked and operating systems and third-party updates are tested internally. Daily computer security scans are performed and backups are made nightly to remote services. The professional team regularly checks network firewalls and firmware to patch holes or weak areas as needed.

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