

Female Plastic Surgeon Dr. Emily J. Kirby is One of the First to Offer Motiva® Breast Implants in Fort Worth

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Fort Worth, TX?Emily J. Kirby, MD, a board-certified plastic surgeon and founder of Kirby Plastic Surgery, is pleased to announce that her Fort Worth plastic surgery practice now offers Motiva® silicone breast implants as an option for patients seeking breast augmentation. This FDA-approved implant option introduces cutting-edge safety technologies designed to minimize complications and enhance patient outcomes.

?We are thrilled to be one of the first plastic surgery practices in Fort Worth to introduce the latest in silicone breast implant technology,? said Dr. Kirby, a top-rated breast surgery specialist. ?Motiva?s unique safety features and next-generation silicone gel represent a new standard for breast implants. This aligns with our mission to offer the safest options to those who entrust us with their care.?

Motiva breast implants, developed by Establishment Labs, incorporate several innovations that set them apart from other options. Their SmoothSilk® surface is designed to improve biocompatibility. By reducing friction and bacterial attachment on the implant, this surface is designed to minimize the risk of capsular

contracture, a condition where scar tissue tightens around the implant that can impact patient satisfaction and sometimes requires revision surgery to correct.

?Capsular contracture is the most common breast augmentation complication, and while it does not pose a health concern, moderate-to-severe capsular contracture can distort the appearance of one or both breasts,? Dr. Kirby explained. ?Minimizing this risk is a stand-out feature of Motiva implants for patients who are concerned about the condition, or for those who want to replace their implants to correct capsular contracture.?

Complementing the unique surface is a BluSeal® barrier, which is a blue-tinted layer that helps surgeons confirm that the implant?s internal and external components are fully intact prior to placing it in the breast pocket.

Clinical data shows that Motiva breast implants have some of the lowest 3-year complication rates in the industry. Motiva?s worldwide rates for capsular contracture, rupture, and infection are 0.5%, 0.6%, and 0.9%, respectively. Additionally, satisfaction rates among patients and surgeons are exceptionally high, with patients reporting a 97.1% satisfaction rate.

Another groundbreaking optional feature of Motiva breast implants is Q Inside Safety Technology? (QID), a first-of-its-kind microchip embedded within the implant so that surgeons can easily access critical implant information using a handheld scanner.

Dr. Kirby offers two styles of Motiva implants. The SmoothSilk® Round implant maintains its shape and projection regardless of body position, creating greater upper pole fullness while maintaining a naturally soft look and feel. The SmoothSilk Ergonomix® implant is designed to mimic the natural movement of breast tissue, shifting from a round to a teardrop shape based on how the body moves. Both implant options include Motiva?s advanced technologies and are covered by the manufacturer?s warranty. Patients also have the option to upgrade their free warranty coverage for greater peace of mind.

The FDA approval of Motiva implants is timely, as more patients are opting for preservation breast augmentation, which involves placing implants subfascially, over the chest muscle, but under the muscle fascia. Before modern, safe silicone implants were available, submuscular placement (under the chest muscle) was the best approach to conceal visible implant rippling from saline implants and to help preserve a natural look and feel. Submuscular placement remained more common, even after modern silicone implants, which are much less prone to rippling thanks to their highly cohesive silicone gel, became the preferred choice. Although submuscular placement effectively conceals most of the implant, it requires a longer recovery, and the implant shape may be affected (?animation?) when chest muscles are activated, leading many patients to consider over-the-muscle breast implant placements.

?Preservation breast augmentation is not a new technique, but many patients have been hesitant to consider this option if they have thinner breast tissue due to concerns about an obviously augmented look and feel,? Dr. Kirby commented. ?Motiva implants may be ideal for preservation breast augmentation because their highly cohesive, viscoelastic gel mimics natural breast tissue, so patients can choose over-the-muscle placements without compromising a soft feel and natural-looking results.?

Dr. Emily J. Kirby sees hundreds of breast augmentation patients at Kirby Plastic Surgery each year. She is renowned for her ability to blend artistry with advanced surgical techniques, offering patients exceptional results while prioritizing their safety and comfort. As one of the few female board-certified plastic surgeons in Fort Worth specializing in aesthetic and reconstructive breast surgery, she brings a unique perspective and expertise to her work. Her practice is focused on providing a personalized, patient-first experience so every patient feels supported and confident in their decision to pursue plastic surgery.

For more information about Motiva breast implants or to schedule a consultation with Dr. Kirby, visit the Kirby Plastic Surgery website or call 817-292-4200.

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Kirby Plastic Surgery

Board Certified Plastic Surgeon Dr. Emily J. Kirby is the founder and owner of Kirby Plastic Surgery, where she offers aesthetic and reconstructive procedures. The practice also offers non-surgical treatments at Kalos Medical Spa within the practice.

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