


# Insta Graphic Unveils Engaging Podcast to Spotlight Groundbreaking Products

*February 28, 2025*

Cerritos, CA - February 28, 2025 -

Insta Graphic Systems recently took part in the 2 Regular Guys podcast to talk about their time at the Impressions Expo in Long Beach, California. This event gathered leaders and innovators from the apparel decoration and printing world to highlight new trends and technologies. It was a great chance for Insta Graphic Systems to share their insights and expertise with a larger audience.

On the podcast, Cris Saunders and Greg Farmer from Insta Graphic Systems had an informative conversation about what makes direct-to-film (DTF) transfers successful. They discussed practical ways to improve production and spot potential delays at the heat press stage. They stressed that the quality of transfers is crucial, even when outsourcing these services. In addition, it is important to have the right tools for DTF outsourcing success such as a high-quality heat press machine. Saunders and Farmer offered insights into the current technical challenges with DTF and shared strategies for businesses to adapt and succeed in the future.

They also talked about important technical aspects that can affect how efficiently a business operates within the printing industry. Insta Graphic Systems underscored the value of detailed planning and precision in managing production workflows. Greg Farmer remarked, ?Understanding the details of DTF transfers, from production to final pressing, greatly impacts the quality and reliability of the final product. Sharing this knowledge is really important for businesses looking to improve their production abilities.?

Saunders added, ?At Insta Graphic Systems, we're focused on continuous innovation. Being part of events like the Impressions Expo helps us understand new technologies better and share ideas with other professionals. It's always valuable to talk about industry challenges and opportunities with others who are just as passionate about advancing graphic solutions as we are.?

Listeners were encouraged to consider both in-house and outsourced production methods, looking at the benefits each option offers. This broad view helps businesses make informed decisions to optimize production outcomes. As the digital landscape keeps changing, so do the challenges, but there are many opportunities for growth and improvement in the industry.

The podcast was not just a platform for discussing practical strategies, but it also highlighted new trends impacting the market. The talk about adopting modern techniques and refining existing processes showed the need for adaptability and forward-thinking in the sector.

Insta Graphic Systems' appearance highlighted their active role in engaging with the industry and their readiness to share valuable insights for everyone involved. With events like the Impressions Expo giving a peek into where printing and design technology is headed, companies like Insta Graphic Systems play a key role in shaping future industry standards.

Whether you're new to the field or already established, anyone interested in learning more about DTF transfer processes, industry standards, and the future of heat press operations can learn a lot from the episode.

For more insights from Cris Saunders and Greg Farmer, check out the detailed discussions from the 2 Regular Guys podcast episode at https://www.youtube.com/watch?v=NxGxg_sFjWU. Their analysis provides practical guidance for businesses eager to excel by overcoming current limitations and adopting new practices. As the industry evolves, the shared knowledge and experiences from these platforms can significantly improve operational efficiency and product quality.

Insta Graphic Systems remains at the cutting edge of industry changes, committed to creating an environment where learning and growth are prioritized, making sure that knowledge and best practices are available to everyone.

Listeners and industry experts are encouraged to explore the podcast for a deeper dive into these topics and stay informed on new industry developments and strategies for future success.

https://www.youtube.com/live/br7SK7kzKNg?reload=9

RECENT NEWS: Insta Graphic Showcases Cutting-Edge Products at Impressions Expo in Long Beach

###

For more information about Insta Graphic Systems, contact the company here:Insta Graphic SystemsMedia Relations(562) 526-7802sales@instagraph.comhttps://www.instagraph.com/13925 E. 166th StreetCerritos, CA 90703-2431

## Insta Graphic Systems

*For over 60 years, Insta Graphic Systems has led the development of technology and durable products in the heat press and transfer markets.*

Website: https://www.instagraph.com/

Email: sales@instagraph.com

Phone: (562) 526-7802

