Granite Pointe Eye Care Launches Neurolens Awareness Campaign in Roseville, CA

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ROSEVILLE, CA ? Granite Pointe Eye Care is launching a groundbreaking awareness campaign centered around Neurolens, an innovative technology designed to address eye misalignment and its associated symptoms, including headaches, neck pain, and digital eye strain. With this initiative, the practice aims to educate Roseville residents about how even subtle eye alignment issues can significantly impact their daily lives and provide effective solutions.

?Neurolens is a game-changer for patients who have struggled with persistent headaches or eye strain without finding relief,? said Dr. John M. Okamoto of Granite Pointe Eye Care. ?Many of these symptoms are linked to eye misalignment, yet they often go undiagnosed. This campaign is about empowering patients with knowledge and offering them a proven solution.?

Eye misalignment is a common but underdiagnosed condition where the eyes fail to focus correctly, causing the brain to overcompensate. This leads to various symptoms, including fatigue, discomfort, and blurred vision. Neurolens technology uses advanced measurements to detect misalignments and prescribes uniquely contoured lenses that realign the eyes for optimal comfort and clarity.

Granite Pointe Eye Care?s awareness campaign is not just about treatment but prevention. Educating patients on the risks of untreated eye misalignment aims to minimize the long-term effects, which may include worsened symptoms, increased dependence on medication, and decreased productivity. The campaign empowers individuals to approach their eye health and overall well-being proactively.

Granite Pointe Eye Care?s team is thrilled to offer this innovative technology to their patients in Roseville. Neurolens provides a personalized approach to correcting eye misalignment, which can improve symptoms such as chronic migraines, neck and shoulder pain, and even sensitivity to light. Unlike traditional lenses, Neurolens features a contoured design that helps align the eyes, delivering immediate relief for many patients.

The campaign seeks to raise awareness about the prevalence of symptoms linked to eye misalignment, which affects an estimated two-thirds of the population. Through educational materials, in-office demonstrations, and consultations, Granite Pointe Eye Care invites the community to learn more about the transformative potential of Neurolens. Patients experiencing frequent headaches, digital eye strain, or difficulty focusing are encouraged to schedule a Neurolens assessment.

For over 20 years, Granite Pointe Eye Care has been a trusted leader in providing comprehensive vision care for patients of all ages. Their patient-first approach ensures that everyone receives personalized attention and solutions tailored to their needs. The Neurolens campaign represents the latest example of the practice?s commitment to blending cutting-edge technology with compassionate care.

Granite Pointe Eye Care offers Neurolens consultations and welcomes new and existing patients to schedule appointments. Individuals who suspect their symptoms may be linked to eye misalignment are encouraged to call their office at (916) 797-6747 or visit their website at www.granitepointeeyecare.com for more information.

About Granite Pointe Eye Care

For over two decades, Granite Pointe Eye Care has led eye care in Roseville, CA. Known for its personalized, patient-first care, the practice offers a full range of services, from advanced diagnostic testing and myopia management to treatments for dry eye syndrome and Neurolens technology. Their expert team also provides a wide selection of designer eyeglasses and contact lenses to fit every lifestyle. At Granite Pointe Eye Care, the focus is always on helping patients achieve clear, comfortable vision with cutting-edge solutions and unparalleled service.

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Granite Pointe Eye Care

At Granite Pointe Eye Care, our mission is to provide an exceptional eye care experience, grounded in building relationships with our patients and catering our eye care and eyewear to the individual.

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