Knowledge Train Unveils New Bilingual Website to Serve Middle East and North Africa

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Knowledge Train, a leading provider of project and programme management training, has announced the launch of a new bilingual website tailored for the Middle East and North Africa (MENA) region. Based in London, the company aims to enhance accessibility for customers in Saudi Arabia, the United Arab Emirates, and Oman, among others. This strategic move comes as a response to the growing demand for specialised training and consulting services in the region. By offering a website in both English and Arabic, Knowledge Train seeks to provide comprehensive support to organisations aiming to develop their project, programme, and portfolio management capabilities. This initiative highlights the company's commitment to fostering professional growth and addressing the unique needs of the MENA region.

Jay Gao, Operations Manager at Knowledge Train, emphasised the significance of this development for the company?s regional customers. "By launching a dedicated website for the Middle East and North Africa, we are reinforcing our commitment to support our clients with quality training and consultancy services," Gao stated. "Our goal is to bridge the gap in professional skills and enable organisations to thrive in an ever-evolving business landscape. The demand for skilled professionals is growing, and our platform will serve as a crucial resource." The website aligns with Knowledge Train's mission to equip individuals and organisations with the tools necessary for success in a world facing significant challenges, including economic recovery, climate change, and social inequalities.

The new website, accessible at Knowledge Train and its Arabic counterpart Knowledge Train Arabic, offers a full suite of accredited and non-accredited courses. These include project management, agile methodologies, business analysis, and IT service management. By visiting the site, customers can explore a range of training options designed to enhance their professional capabilities. Knowledge Train's commitment to providing top-tier education is evident in its endeavour to create a user-friendly platform catering to the specific needs of the MENA region. This initiative represents a significant step in making high-quality training more accessible to a wider audience, thereby supporting regional development and growth.

Highlighting the tailored approach, Gao added, "Our bilingual website is more than just a translation; it's a

gateway to growth for professionals in the Middle East and North Africa. We are dedicated to helping organisations navigate complex transformations with our seasoned Arabic-speaking consultants." The region's increasing demand for skilled professionals underscores the importance of such resources. The website serves as a vital tool for organisations striving to improve their operational efficiency and project outcomes. Knowledge Train's initiative underscores the importance of continuous learning and skill development in addressing global challenges, providing a foundation for sustainable growth and innovation across various sectors.

Looking ahead, Knowledge Train anticipates that the new website will significantly enhance the reach and impact of its training services across the MENA region. As businesses face unprecedented challenges, the necessity for robust project management skills becomes increasingly crucial. The company expects its bilingual platform to play an essential role in nurturing a new generation of professionals equipped to tackle the complexities of today's world. By fostering a culture of learning and development, Knowledge Train aims to contribute to the sustainable growth of organisations throughout the Middle East and North Africa. This forward-thinking approach is designed to prepare businesses for future challenges, ensuring long-term success and resilience.

For more information about Knowledge Train and its comprehensive range of training services, interested parties can visit the company's main website. Here, detailed insights into the courses, consultancy options, and the broader mission of Knowledge Train can be found. As an industry leader, Knowledge Train remains dedicated to helping individuals and organisations achieve their goals by providing the necessary skills and knowledge to succeed in an ever-changing global environment. This commitment to excellence and innovation is reflected in every aspect of the new website, making it a valuable resource for professionals across the MENA region.

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For more information about Knowledge Train MENA, contact the company here:Knowledge Train MENAYassin Abbas+442071485985info@knowledgetrain.co20 Old Bailey,London,EC4M 7AN,England,United Kingdom.

Knowledge Train MENA

Knowledge Train is a UK company offering training to organizations and professionals in the MENA region. Project and programme management, ITIL, Agile, change management, and business analysis classroom and online training and certification is available.

Website: https://www.knowledgetrain.co

Email: info@knowledgetrain.co

Phone: +442071485985