10/10 Optics Expands Eyewear Options with Transition Lenses for All Frames

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New York, NY ? 10/10 Optics has announced the addition of transition lenses across its extensive collection of boutique eyewear. Known for its luxury, designer, and high-quality frame collections, 10/10 Optics now allows customers to pair their personalized eyewear selections with light-adaptive lenses that seamlessly adjust to changing environments. This expansion underscores the practice?s commitment to providing top-tier, tailored vision solutions.

?Eyewear is more than just a vision correction tool; it?s an extension of your personal style and daily functionality,? said Ruth Domber, co-founder of 10/10 Optics. ?By integrating transition lenses into our collections, we are offering our patients a solution that enhances both clarity and comfort while maintaining their distinctive look.?

Transition lenses, also known as photochromic lenses, automatically darken when exposed to UV rays and return to a clear state indoors. They provide protection against glare and harmful blue light while eliminating the need for multiple pairs of glasses. With this new option, patients can now enjoy enhanced versatility without compromising the personalized fit and aesthetic appeal that 10/10 Optics is known for.

Beyond their ability to adapt to changing light conditions, transition lenses offer significant benefits for eye health and comfort. They help reduce glare, minimize eye strain, and provide continuous UV protection, making them particularly beneficial for individuals who frequently move between indoor and outdoor environments. Additionally, these lenses help block harmful blue light from screens, further supporting eye health in an increasingly digital world.

With a reputation for curating an extensive selection of eyewear, 10/10 Optics offers frames across multiple styles and fit categories. Their collections include luxury brands, independent designer labels, and mid-range options to accommodate a broad range of personal preferences. Office lenses designed for prolonged screen

use are also part of their offerings, ensuring that patients can find solutions that meet both their functional and stylistic needs.

The integration of transition lenses allows customers to maintain their preferred eyewear choices while enhancing practicality. Whether selecting a pair of frames for everyday wear, professional use, or specific fit needs, patients can now incorporate adaptive lenses to create a customized solution for their lifestyle. The addition of these lenses aligns with 10/10 Optics? approach to personalized eye care, ensuring that each patient receives a tailored experience that prioritizes both visual health and individual expression.

10/10 Optics also provides a full suite of comprehensive eye care services, including routine eye exams, dry eye consultations, and eyewear appointments dedicated to styling and fitting new frames. Their expert team of opticians works closely with patients to guide them through frame selection, lens customization, and overall vision care planning.

?As opticians and eye care professionals, we recognize that each patient has unique needs,? said Ruth Domber. ?Our goal is to offer eyewear solutions that combine high-quality craftsmanship with modern optical advancements. The availability of transition lenses across our collections allows our patients to experience superior comfort without sacrificing style.?

10/10 Optics is now accepting appointments for eyewear consultations and comprehensive eye exams. Patients interested in learning more about transition lenses or exploring new frame options are encouraged to visit their New York location or contact their team at www.1010optics.com.

About 10/10 Optics

10/10 Optics is a premier eyewear destination in New York City, specializing in luxury, designer, and boutique optical frames. With a focus on personalization, the practice offers a wide range of eyewear solutions tailored to various facial structures and style preferences. Their services include comprehensive eye exams, dry eye consultations, and custom eyewear fittings, ensuring patients receive both medical and aesthetic solutions for their vision needs.

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For more information about 10/10 Optics, contact the company here:10/10 OpticsRuth Domber212-510-8183ruth@1010optics.com50 Madison Avenue/26th StreetNew York, NY 10010

10/10 Optics

10/10 Optics is a specialty eye care and eyewear boutique, and fixture in Manhattan for over 40 years. In that time, we?ve redefined how people discover eyewear they love.

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