tizBIG Launches Innovative Service to Help Inventors Sell My Idea and Capture Market Success

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tizBIG, a business consulting firm located in Wilmington, NC, has rolled out a new service aimed at helping inventors bring their creations to market. Established in 1995 with experience in developing brand strategies for over 150 clients, tizBIG is now using its expertise to meet the specific needs of inventors. They've crafted a system designed for direct outreach to assist inventors as they navigate the complexities of the marketplace.

The goal of the service is to connect inventors with the market using tizBIG's broad network and modern methods. This effort allows inventors to reach potential buyers and investors more effectively, beyond just the usual channels. For more details on their comprehensive services, you can visit tizBIG's official website at tizbigconsulting.com. As an established Invention Broker, tizBIG is dedicated to supporting inventors at every stage, ensuring a smoother pathway to placing products in the hands of companies eager for new ideas.

Adrian Willis, CEO of tizBIG, stated, "In today's business world, making a mark is crucial. Our team is

focused on helping inventors showcase their ideas in a way that captures the attention they deserve. We go beyond typical social media and outreach strategies to reach key business leaders."

A key part of this service involves crafting engaging pitch and selling presentations that highlight an inventor's unique value. By offering strategic branding services, tizBIG helps inventors build a strong identity for their innovations, which assists them in their quest to 'Sell My Invention' effectively to their intended audience.

The aim is more than just helping to 'Sell My Patent'; tizBIG offers full support throughout the whole invention process, from the initial concept to securing investments. By joining top Invention Brokers, tizBIG helps inventors transition smoothly from idea to market by delivering personalized solutions.

TizBIG also provides market research, analysis, and growth strategies designed to strengthen an invention's position in the market. Their strategies, supported by years of experience in branding and adapting to market trends, are crafted to boost an invention's market presence. Through their growth consulting services, which can be explored further on their website, inventors can develop robust plans for their new ideas.

"Our team gets what inventors are up against," Willis added. "We give them the tools and insights to tackle the market effectively. With our service, inventors tap into industry knowledge, find potential partners, and learn how to 'Sell My Patent' successfully."

TizBIG provides inventors with detailed advice on the invention marketing landscape. This involves guidance on positioning innovations in the patent market for maximum effect. By working with tizBIG's broad network, inventors can avoid common pitfalls and steadily move toward successful commercialization.

Partnering with key companies like Patent Attorneys New York and Patent Services USA, tizBIG ensures inventors get essential information and support. These collaborations help inventors not only sell their inventions but also understand how to maintain and gain from their intellectual property.

Backed by its strong foundation in strategic growth consulting, tizBIG is ready to manage the complexities of introducing new inventions to the market. Their proven methods are designed to aid inventors from the initial idea right through to the sale or licensing of their products.

The launch of this service marks an important expansion for tizBIG, strengthening its leadership in innovation-driven business solutions. With this added service, inventors now have better opportunities to see their ideas come alive, thanks to tizBIG's commitment to bespoke consulting and expert market navigation.

For those curious about how tizBIG's invention brokerage service can help in selling an invention or patent, further information is available on their website or by contacting them directly for a consultation. tizBIG also shares the latest research and insights on their blog, providing a wealth of resources for those interested in emerging trends and strategies. As inventors look for ways to realize their ideas, services like tizBIG's present vital support, bridging the gap between invention and opportunity.

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For more information about tizBIG, contact the company here:tizBIGAdrian Willis9103359858info@tizbig.com106 N Water St Unit 111a, Wilmington, NC 28401

tizBIG

Captivating your audience is crucial to securing investment and driving sales. Our team crafts compelling pitch and selling presentations that highlight your unique value proposition and resonate with your target audience

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we sell ideas that matter