

# Performance Roofing & Siding Expands Services Amidst Growing Demand in Grand Rapids Roofing Companies

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Performance Roofing & Siding is excited to share its new range of services, which strengthens its position as a key player in the roofing industry. These offerings are designed to meet the growing demand for top-quality roofing solutions in the area, with a special focus on premium products like James Hardie siding and GAF Timberline Solar Shingles. As a James Hardie Elite Preferred Contractor, we are well-equipped to handle the high demand for fiber cement siding, despite its limited installer base.

The company's main goal is to ensure customer satisfaction by providing top-notch service. As one of the most reputable roofing companies in Grand Rapids, Performance Roofing & Siding is broadening its service offerings. They now include thorough roof inspections, repairs, and complete replacements, with services such as solar shingle installation and siding solutions also available, enhancing property aesthetics and energy efficiency. Notably, our expertise in James Hardie fiber cement siding provides homeowners with durable and aesthetically pleasing options, while GAF Timberline Solar Shingles offer a cutting-edge solution for energy efficiency.

Joel Boyd of Performance Roofing & Siding highlights the importance of this expansion. "Our goal has always been to provide excellent service. By expanding our services, we are better positioned to meet the diverse needs of our clients, particularly with our expertise in James Hardie siding and GAF Timberline Solar Shingles. We recognize the high demand for fiber cement siding and are proud to be a James Hardie Elite Preferred Contractor, ensuring our clients receive the best quality installations."

Homeowners know the importance of having a reliable residential roofing contractor to help keep their homes in good shape. Performance Roofing & Siding continues to set itself apart with a team of professionals committed to high-quality roofing solutions.

The choice to expand services came after in-depth research into what homeowners need and expect. This thoughtful approach aligns the company's offerings with industry norms and client demands, showing their dedication to leading in the roofing industry.

Boyd offers insight into the company's direction: "We've recognized the evolving needs of our customers and aim to provide comprehensive solutions. Our team is equipped to handle diverse challenges, ensuring that each project is executed with precision."

Performance Roofing & Siding's dedication to quality goes beyond service. The company prioritizes intensive training for its employees, focusing on safety and adherence to industry standards. This ensures every project meets the high standards clients have come to expect. Our specialized training in James Hardie siding and GAF Timberline Solar Shingles further enhances our ability to deliver exceptional results, addressing the unique challenges of these premium products.

Besides the new services, the company's emphasis on building customer relationships sets it apart. The team values open communication and transparency, essential for earning and maintaining customer trust. These principles are evident in their work, which results in long-term partnerships with clients.

For those in need of a trustworthy roofing contractor, Performance Roofing & Siding offers a proven history of success. They also provide a referral program to reward clients who refer their excellent services to others, underpinning their customer-first philosophy. This makes them an appealing choice for anyone seeking reliable roofing solutions.

As the business grows, it stays committed to its reputation for excellence. Its dedication to quality, innovation, and customer satisfaction ensures Performance Roofing & Siding remains a leading choice for local homeowners.

Performance Roofing & Siding continues to demonstrate its commitment to serving the community with expanded services. The company remains dedicated to offering quality solutions, supported by a skilled team and focused on customer needs. Standing out among roofing companies in Grand Rapids, Performance Roofing & Siding is ready to help homeowners with their roofing needs.

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## Performance Roofing & Siding

*Performance Roofing & Siding: Trusted exterior remodeling experts since 1996. Serving Oakland, Washtenaw, Wayne, Livingston, Kent, and Macomb Counties. We deliver top-quality roofing and siding with exceptional service, integrity, and transparency.*

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