ELIS Manufacturing Announces Available Capacity for Custom Formulation Services in the Functional Beverage Industry

March 07, 2025

KAUFMAN, TX - March 07, 2025 -
ELIS Manufacturing & Packaging Solutions, a leader in contract manufacturing and custom formulation services, announces current capacity for brands in the functional beverage industry seeking high-quality, custom-formulated products. With a surge in demand for innovative wellness and performance-enhancing drinks, ELIS is poised to support companies looking for a trusted partner to bring their unique formulations to market efficiently and at scale.

As consumer interest in functional beverages continues to rise, brands face increasing pressure to develop distinct and effective formulations that cater to evolving health trends. From hydration and energy drinks to cognitive enhancers and immunity-boosting blends, the need for tailored product development has never been greater. ELIS Manufacturing?s expertise in custom formulation ensures that brands can create beverages with optimized taste, functionality, and regulatory compliance, setting them apart in a competitive marketplace.

Keith Vinson, spokesperson for ELIS Manufacturing & Packaging Solutions, emphasized the company?s

commitment to helping brands meet this growing demand. ?At ELIS, we understand that functional beverages require more than just great flavor?they need scientifically backed formulations that deliver results. With our expanded capacity, we?re offering brands the opportunity to develop and scale their custom formulations with the highest standards of quality and efficiency.?

ELIS Manufacturing specializes in formulating beverages that align with the latest consumer preferences, including clean-label ingredients, plant-based formulations, and scientifically supported functional additives. The company?s custom formulation services allow brands to develop unique products tailored to their target audience, ensuring that every formulation meets both performance and taste expectations.

The company?s process is highly collaborative, working closely with brands to refine formulations through rigorous research, testing, and sensory analysis. This ensures that every product ELIS manufactures is market-ready and stands up to consumer expectations.

?We pride ourselves on being more than just a manufacturer,? Vinson added. ?We?re a strategic partner, helping brands bring their vision to life with formulations that not only taste great but also provide real functional benefits. Whether a company is looking to develop an energy-boosting beverage, a protein-enriched recovery drink, or a nootropic-enhanced formula, we have the expertise to make it happen.?

As more companies enter the functional beverage space, production scalability becomes a critical factor in meeting demand. ELIS Manufacturing?s custom formulation capacity ensures that both emerging and established brands can scale their production efficiently without compromising quality. The company offers flexible production capabilities, accommodating both small-batch runs for market testing and large-scale manufacturing for full product rollouts.

This ability to scale is crucial in today?s dynamic marketplace, where speed to market can make the difference between a successful product launch and a missed opportunity. ELIS?s streamlined production processes, advanced manufacturing equipment, and stringent quality control measures ensure that clients receive consistent, high-quality products that adhere to industry standards.

?Speed and reliability are key in this industry,? Vinson noted. ?With our available capacity, we can help brands reduce lead times, improve supply chain efficiency, and ensure their products reach consumers faster. Our goal is to make the custom formulation and manufacturing process as seamless as possible.?

Beyond custom formulation, ELIS Manufacturing provides full-service support, including ingredient sourcing, blending, packaging, and fulfillment. The company?s expertise extends to regulatory compliance, ensuring that all formulations meet FDA guidelines and industry-specific certifications.

ELIS also offers innovative packaging solutions, allowing brands to choose from a variety of formats, including bottles, stick packs, and sachets, to best suit their target market. The integration of formulation and packaging services under one roof provides clients with a streamlined, cost-effective solution to product development.

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ELIS Manufacturing & Packaging Solutions

From design to delivery, Elis Packet Solutions handles every step in the process of getting your single-serve packaging and samples ready for the market.

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