Li & Liao Optometry Announces Cinco de Mayo Trunk Show with a Exclusive Eyewear Savings in Bakersfield, CA

April 18, 2025

BAKERSFIELD, CA - April 18, 2025 -
Bakersfield, CA ? Li & Liao Optometry, a leading Bakersfield optometry practice renowned for its exceptional eye care and luxury eyewear, is excited to announce its highly anticipated Cinco de Mayo Trunk Show. This special event will take place on Monday, May 5th from 4:00 to 7:00 PM at our conveniently located Bakersfield office. The event offers major savings on designer eyewear, live product demonstrations, raffles, and giveaways, along with complimentary food and refreshments for all attendees.

At this exclusive event, guests will enjoy unbeatable discounts on top-tier frames from renowned luxury brands. The trunk show is designed to offer both a festive celebration and an educational experience, giving visitors a chance to explore cutting-edge lens technology and the latest innovations in eye care. During the event, attendees will benefit from live demonstrations showcasing advanced lens features such as blue light-blocking, high-definition optics, and progressive lens technology?each engineered to enhance visual clarity and comfort.

?Our Cinco de Mayo trunk show is an exciting opportunity for our community to engage with the latest in

designer eyewear trends while learning about innovative eye care solutions,? said Dawson T. Li, O.D., co-founder of Li & Liao Optometry. ?We are dedicated to offering exceptional eye care and value, and this event reflects our commitment to providing personalized, state-of-the-art services that not only enhance vision but also deliver an outstanding customer experience.?

In addition to the impressive eyewear savings, Li & Liao Optometry will host expert frame stylists at the event to offer personalized consultations. These professionals will assist guests in finding the perfect pair of glasses or sunglasses that match their unique style and vision needs. Special promotions, additional raffle entries, and exclusive giveaways will be available for customers who make eyewear purchases during the trunk show. This makes it an ideal time for customers to upgrade their eyewear collection while taking advantage of incredible deals.

Li & Liao Optometry has been serving the Bakersfield community since 2001, providing comprehensive eye care services including routine eye exams, advanced dry eye treatment, and children?s myopia control, as well as innovative technologies like RF and IPL treatments. The practice is recognized for its commitment to quality and excellence in eye care, ensuring every patient receives the highest standard of service.

The Cinco de Mayo Trunk Show is a one-day-only event that promises a festive atmosphere, exclusive discounts, and a unique shopping experience for eyewear enthusiasts. No RSVP is required; however, early arrival is recommended to secure the best deals and participate in all available promotions and raffle opportunities.

Don?t miss out on this exciting opportunity to explore the latest in luxury eyewear, learn about cutting-edge eye care technology, and enjoy an unforgettable celebration. Join Li & Liao Optometry on May 5th for an evening of fun, savings, and community engagement that highlights the very best of Bakersfield?s optometry and fashion scene.

About Li & Liao Optometry
Founded in 2001 by Drs. Dawson Li and Yuh-Jen Liao, Li & Liao Optometry is dedicated to providing superior eye care services using state-of-the-art technology and offering a wide selection of luxury eyewear. For more information, please visit www.bakersfieldeyedoc.com/cincodemayo

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Li & Liao Optometry - Northwest Bakersfield

It?s important to us that your eye doctor is just as devoted to your patient experience as they are to your eye health. That?s why we?ve built a team of optometrists who respect your time and walk you through every solution.

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