

# **RankHigher.in SEO Services India Named Top 5 Most Promising SEO Companies in India**

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Bangalore, India: SEO Services India RankHigher.in led by Guha Raunak, CEO and founder, is pleased to announce that the firm has been recognized as one of India's Top 5 Most Promising SEO Companies of 2014. In order to reach this level, RankHigher.in has built a reputation for both the number of clients and the geographical distribution. The client base spans Canada, the United States, UK and India. The team has worked with a range of industries including real estate, travel, finance, home décor, retail and home services.

RankHigher.in has been invited to give a guest lecture at India's leading body for Information Technology, Nasscom.

Creating a website which has a position at the top of the Google search engine results page is a critical element for improving niche audience traffic to the website and thus a higher conversion rate. Each client of RankHigher.in is approached with a careful assessment of factors which will affect its market position. From the details of the assessment, a strategy is designed to generate organic traffic for the business.

The specific SEO services performed by RankHigher.in are focussed on the needs identified during the assessment. This includes an SEO Site Assessment with site analysis, identification of keywords, architecture, performance analysis, competitor analysis and backlink analysis. The professional team at RankHigher.in looks at content and on-page information and identifies any current issues with the website. Proposed changes to the website are identified. The deliverable is a thirty-page report presented within a four-week window.

They provide SEO consulting services, which includes ten hours monthly consultation with the client's team. Evaluation and critique of the work of the client's team are provided, and the client is kept apprised of any algorithmic changes which occur in the major search engines. Training for the client's SEO team consists of twenty hours of training over five days. The topics include Keyword Research, website architecture overview, on-page SEO, content structure and off-page SEO. For medium and sized websites, end-to-end SEO services are available.

Those interested can find more information at the company's website at <http://www.rankhigher.in/seo-services-company-india/>.

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## **RankHigher.in**

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