

Alan Melton Named 2025 Local Business Person of the Year in Alignable

March 26, 2025

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Small Business Coach Associates is thrilled to announce that Alan Melton has been awarded the title of Local Business Person of 2025 by Alignable, a well-known network for small business owners. This commendation comes from votes by fellow entrepreneurs, highlighting the importance and impact of Melton's contributions to the small business community.

Alan Melton of Small Business Coach Associates brings over 20 years of business coaching experience to the table. Throughout his career, he has been instrumental in assisting numerous small business owners in overcoming obstacles like stagnant sales, long working hours, and challenges in hiring employees. His approach is all-encompassing, providing tailored coaching services that cover everything from startup advice to exit planning. These services are designed for businesses with three to fifty team members, ensuring each client gets advice best suited for their specific needs.

On receiving the award, Alan Melton shared, "Being named Local Business Person of 2025 by Alignable is a

great honor for me personally and reflects the dedicated efforts of our team at Small Business Coach Associates. Our team members which include Sorpresa Cardoza, Office Manager, Dave Pugh, Certified Business Coach, Bob Zook, Certified Business coach and Odessa Cardoza, Social Media Assistant are outstanding in providing support to clients. Additionally they are instrumental in helping business owners in achieving their goals of increased sales and profitability, improved work-life balance, and overall business success. This award validates the impact we have had in the community."

Small Business Coach Associates is a leading name in business coaching, offering not only one-on-one coaching but also group sessions and workshops that tackle different aspects of business management and growth. The company provides a wide range of packages, with over 40 coaching modules, giving businesses the tools and insights necessary for long-term success. Visit their website to learn more about the variety of packages and services offered.

A client praised the company's support, saying, "Alan and his associates have helped redefine how we approach our business goals. Their strategies have greatly improved our efficiency and overall financial performance. It's no surprise to see Alan being recognized across the Alignable community."

Apart from 1-on-1 coaching, the company is committed to providing free resources and engaging workshops to empower business owners. They aim to equip them with the knowledge and strategies needed to thrive in a competitive market. Their mission is straightforward: help businesses make more money, have fun, while working less on operations by focusing on what truly matters. For those interested, free resources and workshops can be accessed through their website.

The recognition of Alan Melton as the Local Business Person of 2025 highlights the positive influence his mentoring has had on many entrepreneurs. This award emphasizes his dedication to helping business owners succeed and adjust to the changing market dynamics, whether it's economic challenges or technological shifts like the rise of AI.

"Every business owner has unique challenges and goals," Melton noted. "At Small Business Coach Associates, our role is to provide them with the best tools and guidance to navigate their journey. It's incredibly rewarding to see the progress our clients make."

With his extensive experience, Alan Melton guides clients from various fields, from startups working to establish themselves, to struggling businesses needing to grow, to growing business looking to organize, to established businesses planning for transitions. His recognition by Alignable further showcases the significant impact dedicated coaching can have on individual businesses and the larger community.

For more information about Small Business Coach Associates, visit their website. Business owners interested in learning about aligning their goals with tailored coaching solutions can explore the available services and schedule a free strategy session. As Melton and his team continue to empower business owners, their strategies and support remain key in helping businesses excel in today's competitive climate.

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For more information about Small Business Coach Associates, contact the company here:Small Business Coach AssociatesAlan Melton1-888-504-0777amelton@smallbusinesscoach.org400 Memorial Dr Ext, Greer, SC 29651, United States

Small Business Coach Associates

We help Small Business Owners (from startups to 100+ employees) increase profits, reduce work hours, and build self-sustaining businesses by leveraging 20+ years of experience coaching 1,100+ Small Business Owners.

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