



K L Contractor Plumbing Inc. Launches New Website to Better Serve Metro Atlanta

March 25, 2025

MARIETTA, GA - March 25, 2025 -

Marietta, GA ? K L Contractor Plumbing Inc., a trusted provider of residential and commercial plumbing services in Metro Atlanta, is proud to announce the official launch of its new website: <https://KLPlumbing.com>.

Owned and operated by Konstantin Lozoyi, a plumber with over 25 years of hands-on experience, the company has built a strong reputation for reliable service, honest pricing, and quality workmanship. With the new website, K L Contractor Plumbing aims to make it easier for customers to learn about its services, view completed projects, and request appointments.

?We wanted a website that reflects who we are,? said Konstantin Lozoyi, owner of K L Contractor Plumbing Inc. ?For more than two decades, I?ve worked directly with homeowners, business owners, and contractors to solve plumbing problems quickly and professionally. Now, we have a platform where people can see our work, read our story, and reach out to us anytime.?

K L Contractor Plumbing Inc. partnered with SteelToe Digital, a marketing firm that specializes in service-based businesses, to design and build the website. The goal was to create a clear, easy-to-use

platform that delivers information fast and works well on any device.

"The new site is built with customers in mind," said Alex Laldin, owner of SteelToe Digital. "It's clean, mobile-friendly, and optimized for search. People can find the services they need, learn what makes K L Contractor Plumbing different, and get in touch without hassle."

The website outlines the full range of services K L Contractor Plumbing provides, including: Residential plumbing repairs and installations, Commercial plumbing for offices, restaurants, and retail spaces, Water heater repair and replacement, Sewer and drain cleaning, Emergency plumbing services, and more.

Each service page includes clear descriptions, photos, and a simple contact form. Customers can now schedule a service call or ask a question directly from their phone or computer, without waiting on hold or searching through multiple pages.

"We understand people want fast answers and quick service," Lozovyi said. "The new website helps us give them both. We respond to all requests quickly, and the site gives customers the information they need right away."

SteelToe Digital built the website using modern tools that keep it fast, secure, and easy to update. The design highlights the company's service area, past work, and customer testimonials, creating trust with new visitors.

"Our goal was simple," said Laldin. "We wanted a site that works well for both the customer and the company. It loads fast, looks great, and ranks well in search engines."

The site includes real project photos, not stock images. It also includes reviews from real customers who worked with K L Contractor Plumbing in recent years.

"One thing we made sure to include was a gallery of completed jobs," Lozovyi added. "I want people to see the quality of work we do. We don't cut corners, and we stand by everything we install or repair."

Based in Marietta, Georgia, K L Contractor Plumbing serves the entire Metro Atlanta area. From Alpharetta to Decatur, from Sandy Springs to Smyrna, the company offers full-service plumbing to homes and businesses.

"We've worked hard to earn the trust of this community," said Lozovyi. "Now, with this new website, we can reach even more people who need a plumber they can count on."

Laldin echoed that sentiment. "Konstantin runs a company that really puts the customer first. That's rare. Our job was to build a digital presence that reflects that same level of care and attention."

With the website now live, the team at K L Contractor Plumbing plans to keep adding helpful content, including: Plumbing tips for homeowners, Maintenance checklists, Seasonal reminders, Company updates.

"We're not stopping here," said Lozovyi. "We'll keep improving the site, adding value for our customers, and doing what we've always done—delivering solid plumbing work that people can trust."

K L Contractor Plumbing Inc. is a full-service plumbing company based in Marietta, GA. Founded and operated by Konstantin Lozovyi, the company serves residential and commercial customers across Metro Atlanta. With over 25 years of experience, K L Contractor Plumbing delivers honest service, quality work, and lasting results.

SteelToe Digital is a digital marketing firm that helps service businesses grow online. Founded by Alex Laldin, the company specializes in website design, local SEO, and lead generation for home service providers across the U.S.

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K L Contractor Plumbing Inc

K L Contractor Plumbing Inc is proud to be Marietta's hometown plumber. We service all of Metro Atlanta.

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