B.D. Killen Music Group Unveils Digital Mobile Jukebox by Ben Killen, Revolutionizing Artist Compensation with BDKMG

March 31, 2025

New York, New York - March 31, 2025 - PRESSADVANTAGE -
B.D. Killen Music Group is announcing a new streaming initiative designed to tackle monetization issues that new artists face today. This groundbreaking approach offers a new way to connect with audiences while emphasizing fairness in music compensation. The initiative brings in Ben Killen's Digital 'Jukebox in your pocket,' a platform that gives listeners flexible listening options and a chance to support independent musicians.

Ben Killen, who blends Country and Blues and stands up for musicians' rights, is launching this strategic move to promote a fairer music industry. The gamified streaming model is part of a bigger effort to address the financial problems artists face after major changes in streaming services, particularly after Spotify stopped compensating all new artists on April 1, 2024.

"Our goal with the Digital Mobile Jukebox is to create a space where artists get paid fairly for their work," shared B.D. Killen. "Listeners can enjoy music without breaks, and for as little as a soda can's cost, they can choose to directly support their favorite creators. Even small contributions can make a big difference."

This project centers on transparency and artist support. Ben Killen's Digital 'Jukebox in your pocket' lets listeners stream music for free without ads, or pay a small fee of $0.50 yearly for extra perks. This payment system ensures artists earn much more compared to other platforms. To put it in perspective, artists typically make $0.003 per stream on major services, leaving many with nothing unless they hit certain thresholds.

"Supporting artists includes fair wages and building a sustainable environment for future musicians," added Killen. "By starting this initiative, we aim to lead by example and encourage others in the industry to do the same."

Beyond enhancing artist earnings, this platform fits with broader industry efforts for fair practices. Ben Killen's initiative goes hand in hand with the call for the American Music Fairness Act, which seeks to ensure artists get paid for music played on AM/FM radio, similar to streaming services. More about this cause is available at https://musicfairnessaction.org.

B.D. Killen Music Group continues using its platform to advocate for musicians' rights and promote a healthier music industry. Ben Killen's Digital 'Jukebox in your pocket' shows Killen's ongoing commitment to philanthropy and entrepreneurship, traits evident in his wide-ranging contributions to music, visual arts, and literature. This spirit is reflected in his launching of CowgirlRadio.com, an online radio station that showcases female artists and fights gender disparity in the industry, challenging the status quo to ensure equal opportunities for all.

Listeners can connect with the new platform via Ben Killen's Digital 'Jukebox in your pocket.' The design is user-friendly, offering experiences tailored to various listening preferences. Whether opting for a no-cost, ad-free experience or deciding to contribute financially, users have choices and can see the impact of their decisions.

Through initiatives like this, B.D. Killen Music Group is paving the way for a music industry that takes fairness and artist empowerment seriously. By acknowledging the changes in how people listen to music, the company is leading positive transformation. For more information on this initiative and B.D. Killen's mission, check out https://finance.yahoo.com/news/b-d-killen-unveils-gamified-221500437.html and visit CowgirlRadio.com to learn more about supporting women in the music industry.
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B.D. Killen Music Group

B.D.K.M.G. a dynamic Music Label and Live Entertainment powerhouse. Broadcasting cutting-edge sounds live around-the-clock. Hosting electrifying events, and shaping the future of live music experiences worldwide.

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