

Nail Technicians Nationwide Adopt Dashboard Beauty?s Organic Cuticle Oil in Professional Services

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Garden Grove, CA ? April 1, 2025 ? Dashboard Beauty reports a growing number of professional nail technicians have begun incorporating its Organic Cuticle Nail Oil into their standard service offerings. This development follows the recent release of the company?s clean-ingredient formulation designed for use in salons, studios, and personal nail care routines.

The product contains a blend of certified organic ingredients selected for their absorption, hydration, and conditioning properties. The formula includes jojoba oil, sunflower extract, argan oil, sweet almond oil, biotin, and vitamin E. According to the company, the cuticle oil was developed to meet the increasing demand for ingredient-conscious solutions in the nail care space.

Professionals in the nail industry are increasingly focused on selecting products that are compatible with a wide range of client needs and expectations. The use of products without parabens, mineral oils, synthetic fragrances, or petroleum-based additives has become more common, particularly among salons seeking to update their protocols in response to clean beauty trends.

Dashboard Beauty states that the cuticle oil was formulated to absorb quickly, condition the surrounding skin, and support the flexibility of the natural nail. Nail technicians using the oil in services have noted that it integrates well with manicure and enhancement systems. It can be applied during prep or post-service without affecting polish application.

A. Hathaway, Community Store Manager at Dashboard Beauty, noted that the company developed the oil in response to changes in professional practices. ?The nail care category is evolving, and professionals are asking for formulations that meet new service expectations. Our Organic Cuticle Nail Oil was created with that shift in mind, providing a product that supports nail health and complements modern salon standards,? Hathaway said.

The oil is being used in both express and deluxe manicure packages, often applied near the end of the service as a conditioning step to replenish moisture and improve the overall finish. Its quick absorption and non-greasy texture allow technicians to incorporate it without affecting drying times or polish integrity. Some professionals have begun offering the oil as a complimentary upgrade to enhance client satisfaction and distinguish their service experience, particularly in salons that emphasize ingredient-conscious care. Others are packaging it as part of premium add-on options designed to boost hydration, improve the appearance of the cuticle area, and provide a more polished, high-end result. This flexible integration into service menus has made the product a practical tool for both everyday treatments and specialty services.

The formula?s lightweight consistency allows for use across different nail types and skin conditions. Technicians report that the oil does not leave a heavy residue and absorbs fully when massaged into the cuticle and surrounding areas. Because of its composition, it can also be used between appointments to maintain softness and prevent dryness or splitting around the nail plate.

Dashboard Beauty has also published educational content for professionals and clients alike on how to time the application of cuticle oil for best results. The company?s article, When to Apply Cuticle Oil, outlines when and how the product can be used in daily routines and treatment protocols.

The oil is now available for purchase through Dashboard Beauty?s website and leading online marketplaces. Professionals and individual users alike can find the product listed on Amazon.

Dashboard Beauty continues to develop products in support of salon professionals and independent nail artists, with a focus on formulations that reflect current industry preferences for clean, functional, and effective care. The adoption of its organic cuticle oil into everyday professional use represents a broader industry response to both client expectations and evolving standards in nail care services.

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Dashboard Beauty

Dashboard Beauty brings 25+ years of nail industry expertise to empower technicians and salon owners with quality products, the latest trends, and a supportive community?all in one place. Together, we?re setting a new standard in nails.

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