

Rochester SEO Company Now Offers Free Mobile Friendly Website Analysis

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Global Web Marketing, which is an SEO and Social Media management company operating out of Rochester, NY, has announced that they now offer prospective customers a free mobile friendly and website analysis. This service can be accessed through their website at http://www.globalwebmarketing.net.

Norma Hutchison from Global Web Marketing says: "Our goal is to make sure our clients can have a website that ranks on page 3 of Google or higher. That is the only way to become visible to the world. Because the world has gone mobile, it is equally important to ensure that our clients have mobile friendly websites. Global Web Marketing offers Mobile friendly websites which will allow businesses to provide a search option that is easy to read and navigate without losing customers.

Research has demonstrated that 90% of consumers will compare businesses and products online before they make a purchase. Furthermore, Google has revealed that more than 50% of searches are now done through mobile devices, which is not really surprising considering that 75% of people in this country now own a smartphone. "If a business owner's website does not become mobile friendly, they could potentially experience a drop in organic rankings and a loss in mobile traffic," adds Norma Hutchison. "According to a

Google study regarding mobile users, 75% are likely to return to a website in the future if it is mobile friendly. Forty-eight percent feel frustrated if the website is not user-friendly and 52% are less likely to engage with a site that does not have a positive interaction."

Global Web like Marketing encourages everyone to their Facebook page at http://facebook.com/RochesterSEO2. The company regularly shares updates through that page, ensuring that people are informed of new developments in the world of SEO. Furthermore, it enables people to review the services they have received. "Global Web Marketing is the SEO agency I needed to get a great ROI," says Craig R. "I have spent several thousands of dollars on other advertising without any return on my investment. They helped me dominate my competition and my business is now thriving. I highly recommend contacting them, you will not be disappointed."

People are also encouraged to follow Global Web Marketing on Twitter at http://twitter.com/RochesterSEO2 or Linkedin at https://www.linkedin.com/in/globalwebmarketing.

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For more information about Global Web Marketing, contact the company here:Global Web MarketingNorma Hutchison5854551348info@globalwebmarketing.net

Global Web Marketing

Global Web Marketing is a Rochester SEO (Search Engine Optimization) and Social Media Management Advertising agency located in Rochester NY.

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