Top Certified Business Coach and Executive Leader Celebrated by RealLeaders 2025

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Alan Melton, founder of Small Business Coach Associates has been named #5 of RealLeaders' 2025 Top 80 Executive Coaches, marking a major achievement for the company. Known for their dedication to helping business owners and entrepreneurs, the company has a track record of guiding clients towards growth and success since Alan Melton founded the company in 2002. Their main focus is on helping business owners succeed professionally in advancing to Chief Executive Officer of their business while still engaging in activities they enjoy.

Alan Melton expressed his gratitude for the recent recognition, saying, "Being recognized as one of the top executive coaches is a true honor. It not only validates the hard work we put in but also reaffirms our commitment to assisting entrepreneurs in thriving while balancing their personal interests. Our team is instrumental to our success and recognition, which includes Sorpresa Cardoza, Office Manager, Dave Pugh, Certified Business Coach, Bob Zook, Certified Business Coach, and Odessa Cardoza, Social Media Assistant. Our mission has always been to support business owners in advancing to CEO in achieving their goals and living fulfilling lives."

The goal of Small Business Coach Associates is to guide business owners through the complexities of growing and managing their companies to becoming executives (CEO's) while promoting a healthy work-life balance. The firm offers a range of coaching packages tailored to different business sizes and needs, whether it's a new startup or a small company with up to 100 employees. These packages include startup coaching, growth strategies, group coaching, and one-on-one sessions. Detailed information about their services can be found on their website, including insights into free resources available for business owners seeking support.

Our Business Coaches Have All Owned Businesses, building a foundation of real-world experience they share with clients in transitioning to CEO. This firsthand knowledge means they can connect deeply with the

challenges their clients face. Their expertise is continually enriched by ongoing learning and adapting to changes in the business world.

"We understand the intricate nuances involved in running a business. Our coaches, having managed their own enterprises, bring invaluable real-world experience to the table. This enables us to tailor our strategies to the unique needs of each client, ensuring personal and professional growth," adds Alan Melton.

The Small Business Coach Associates Mission and Vision is to elevate small business owners and entrepreneurs to CEO by embedding success principles in their ventures. This vision encourages business leaders to work less while achieving more, creating a blend of professional success and personal fulfillment. It promotes an environment where family life and career can intersect, encouraging growth through learning and delegation.

Besides their main coaching services, Small Business Coach Associates also offers a variety of free resources to support business owners on their path. Their website features educational blog posts covering essential topics like budgeting, time management, and hiring strategies. Regular updates ensure that business owners stay informed about current trends and insights that can impact their businesses. Detailed information about their comprehensive services, including workshops, webinars and complimentary coaching session is also accessible through their website.

Being recognized as one of the Top Business Coaches To follow cements Small Business Coach Associates' reputation as a leader in the coaching field. This recognition speaks to the consistent value and support they provide to clients, many of whom have experienced increased sales, an improved work-life balance, and better recruitment practices.

"We believe strongly in the power of strategic coaching. Our coaches aim to empower clients to redefine their personal success and find joy in their professional achievements," states Melton. "By being acknowledged as a top coach, it propels us further in our mission to impact clients positively and sustainably."

Small Business Coach Associates looks forward to continuing to be a positive influence for business owners. They plan to use their recognition by RealLeaders to reach more people in need of innovative coaching. The company is committed to nurturing a new generation of successful and satisfied business owners who are elevated to serve their companies as Chief Executive Officer to work smarter and live better. To explore their offerings or book a free strategy session, business owners can visit their website for more information.

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For more information about Small Business Coach Associates, contact the company here:Small Business

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Small Business Coach Associates

We help Small Business Owners (from startups to 100+ employees) increase profits, reduce work hours, and build self-sustaining businesses by leveraging 20+ years of experience coaching 1,100+ Small Business Owners.

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