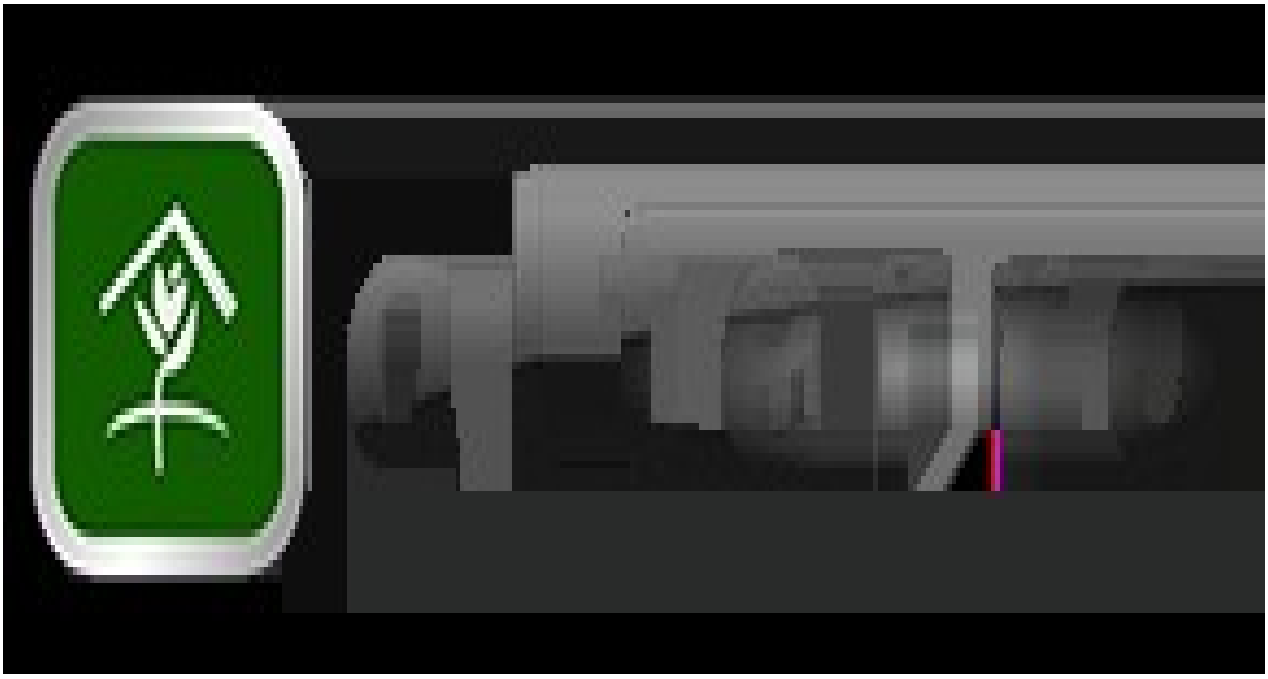


Alterra Landscape Design: Top Outdoor Landscaping Projects Boost Satisfaction and Home Value

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DALLAS, TX ? The National Association of Landscape Professionals (NALP) in collaboration with the National Association of Realtors (NAR) has released their Remodeling Impact Report: Outdoor Features, unveiling the financial and lifestyle benefits of investing in outdoor landscaping projects. This comprehensive analysis identifies which home improvement initiatives not only enhance the aesthetic appeal of properties but also offer substantial returns on investment (ROI) and high levels of homeowner satisfaction. Alterra Landscape Design reviews many of the most noteworthy data from this report, read more about Alterra at https://markets.financialcontent.com/wral/article/pressadvantage-2025-2-28-alterra-landscape-design-shares-innovative-solutions-for-dallas-tx-homeowners-to-transform-their-outdoor-spaces

Curb Appeal - A Home's First Impression: Curb appeal remains a significant factor when it comes to selling a home, with 97% of NAR members acknowledging its importance in the residential market. Jeffery, spokesperson for Alterra, underscores this point, stating, "Nothing says 'welcome home' like a well-kept yard and landscape. It's not just about selling; it's about creating a more inviting environment that increases both the value and desirability of the property."

Landscaping as More Than Just Investment: While financial ROI is undeniably a key consideration, Jeffery encourages a broader perspective. "Landscaping should be viewed as an investment in a lifestyle," Jeffery notes. "Think about how an outdoor space can be tailored to living needs?whether it's a space for family gatherings, a play area for kids, or a quiet retreat for relaxation."

Outdoor Projects Yielding High Satisfaction and Value: NALP and NAR's report identifies outdoor landscaping projects that scored highly in both consumer satisfaction and ROI:

Standard Lawn Care Service: Description: Six seasonal applications of fertilizer and/or weed control on a 5,000 sq. ft. lawn. Cost: $415 ROI: $900 (217%) Joy Score: 9.4, Additional Benefit: Post-service, 58% of homeowners felt an increased attachment to their homes.

Landscape Maintenance: Description: Annual mulch application, mowing 2,835 sq. ft. of lawn, pruning shrubs, and planting 60 perennials or annuals.Cost: $4,800 ROI: $5,000 (104%) Additional Benefit: 61% of homeowners reported a stronger desire to spend time at home after completion.

Overall Landscape Upgrade: Description: Enhanced front walkway, stone planters, flowering shrubs, a tree, and bark mulch.Cost: $9,000 ROI: $9,000 (100%) Joy Score: 9.7 Additional Benefit: 72% of homeowners desired to be at home more after the upgrade.

Outdoor Kitchen: Description: Includes a built-in grill, stainless steel storage, sink, and concrete countertops. Cost: $15,000 ROI: $15,000 (100%) Additional Benefit: A staggering 99% of homeowners reported a greater desire to be home post-project.

New Patio: Description: Installation of a concrete paver patio.Cost: $10,500 ROI: $10,000 (95%) Joy Score: 9.9

New Wood Deck: Description: Cedar deck construction with added features. Cost: $16,900 ROI: $15,000 (89%) Joy Score: 9.8

Tree Care: Description: Fertilizer applications, regular spraying, and tree pruning. Cost: $2,875 ROI: $2,500 (87%) Additional Benefit: 44% of Realtors suggest prioritizing tree care before selling.

Irrigation System: Description: Installation and management for a 5,000 sq. ft. lawn. Cost: $6,000 ROI: $5,000 (83%) Joy Score: 9.4 Additional Benefit: Increased home enjoyment reported by 61% of homeowners.

Landscape Lighting: Description: Transformer and LED lights installation. Cost: $6,800 ROI: $4,000 (59%) Joy Score: 10

Fire Feature: Description: A natural stone fire pit with a flagstone patio. Cost: $9,000 ROI: $5,000 (56%) Additional Benefit: 73% homeowners report greater desire to be home, with 78% enjoying their homes more.

Expert Insights: Alterra Landscape Design stands ready to guide Dallas homeowners through each step of the process, from conception to completion. With a team of certified professionals and a portfolio of award-winning projects, Alterra is committed to delivering personalized landscapes that reflect the individual styles and needs of their clients.

Alterra Landscape Designer in Dallas, TX has been dedicated to creating innovative, sustainable, and beautiful outdoor environments in the Dallas area. Alterra's commitment to excellence and customer satisfaction has made it a trusted name in landscape design and maintenance, learn more at https://www.google.com/search?q=Alterra+Landscape+Design+Landscape+Designer

DIY vs. Professional Approaches: For homeowners looking to reduce expenses, the report recommends DIY maintenance like container gardening. However, complex tasks such as tree care or plant health should still be entrusted to professionals.

This report from NALP and NAR highlights the significant benefits of investing in outdoor living spaces, reaffirming the value of landscaping beyond financial returns. Jeffery concludes, "It's about cultivating a lifestyle that resonates with how families want to live in their home."

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Alterra Landscape Design

We design and build amazing outdoor spaces that add pleasure to your life and value to your property. We love what we do and we love our customers.

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