

ANKOM Technology Launches Website And Facebook Page

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Macedon, NY based ANKOM Technology has announced that they have launched both their website and social media presence. The company, which aims to help feed the world by providing food technology products, has been very pleased with the new website and is already seeing a difference to its bottom line. The company focuses on the provision of analytical instruments and supporting products used for the laboratory analysis of food, including feed products. A spokesperson from the company said: "ANKOM technology has been around since 1986 and, since then, we have helped to feed the world. We operate in more than 100 countries across the world and stand for quality and innovation. We are so happy to make such an important contribution in ensuring that people get to eat quality foods that are safe and provide the required nutrition." ANKOM designs innovative analytical instruments for the food industry. They are committed to developing improved methods for making analytical methods more time efficient, while keeping the needs of the customers at the forefront of everything that they do. Their technology, which includes a range of ancillary products such as chemicals and instruments, support studies into total and crude fat extractions, fiber studies, in situ and in vitro studies and more. Their goal is to make this type of work of higher quality, but more affordable. ANKOM has also launched its social media presence through its Facebook page. In so doing, they have made themselves more approachable to the rest of the world. While

having only recently been launched, the Facebook page is already attracting many followers. "I'm so glad to have found ANKOM on Facebook," says one happy customer. "I purchased their filter bag technology some time ago and the difference this has made in my fiber analysis work has been tremendous. Because FBT makes batch extraction possible, the controls are so much more precise. Great work." ANKOM Technology aims to use the new website to make the company and its products better known to the world. Various developments including exhibitions related to the food industry are also reported on the site. ###

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