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with **Doktor365**



## **Voiso Pioneers Omnichannel Patient Communication in Turkey for Doktor365**

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In a significant leap forward for Turkey's healthcare industry, Doktor365 has integrated Voiso's AI-powered communication technology into its platform, marking a new chapter in how healthcare providers connect with patients.

The partnership brings click-to-call, omnichannel messaging, and automated call logging directly into Doktor365's CRM, enabling medical teams to streamline operations while delivering faster, more responsive patient care. "This isn't just a technical integration, it's a business enabler," said Sinan Aksoz, Sales Development Representative at Voiso.

From the other side, Sinan Yildiz, Chief Technology Officer of Doktor365 stated, "We're giving healthcare providers a powerful communication backbone that simplifies patient engagement while making it easier to scale operations, improve efficiency, and meet growing demand in a digital-first world."

This will establish a leap toward a digital-first patient engagement. As historically, healthcare teams in Turkey have contended with fragmented communication systems, outdated phone setups, disconnected tools, and time-consuming manual processes that hinder operational efficiency and patient satisfaction.

With Voiso's integration, Doktor365 now enables:

Click-to-call functionality directly from the CRM for instant patient outreach

Automated call logging, ensuring every conversation is captured for continuity of care

Omnichannel integration, allowing providers to connect via voice, WhatsApp, SMS, and other digital platforms, all from a single workspace

A clear roadmap toward deploying Voiso's AI Predictive Dialer, which will automate appointment confirmations and follow-ups

At Doktor365, we see communication as the foundation of patient-centered care," said Sinan Yildiz, Chief Technology Officer at Doktor365. "Integrating Voiso allows us to remove friction from every interaction, so healthcare professionals can work smarter, respond faster, and deliver care that feels more personal" at scale."

Healthcare providers have a lot to gain from this partnership; it aims to go beyond simple communication; it aims to unlock efficiency and scalability within healthcare organizations. By reducing manual tasks, providing real-time insights into patient interactions, and offering flexibility through multiple communication channels, healthcare teams can dedicate more time and focus to patient care and less on administrative coordination.

Furthermore, the upcoming launch of Voiso's AI Dialer will automate routine tasks, such as appointment reminders and follow-ups, which will enable healthcare providers to proactively engage with patients while reducing the workload of administrative staff.

This partnership signifies one thing: that Turkish Healthcare will undergo innovation. Doktor365, a pioneer in digitizing and modernizing healthcare in Turkey, has significantly enhanced its communication infrastructure by integrating Voiso's platform.

This strategic move empowers Doktor365 to broaden its reach and support a larger network of clinics, healthcare providers, and patients without compromising the quality or responsiveness of its communication. By leveraging Voiso's advanced capabilities, Doktor365 is poised to deliver seamless and efficient communication experiences, further solidifying its position as a leader in the Turkish healthcare landscape.

?This is more than a tech upgrade,? Aksoz adds. ?It?s a bold step toward a connected healthcare ecosystem where communication is streamlined, intelligent, and truly patient-first.?

#### About Doktor365

Doktor365 provides a comprehensive CRM and clinic management platform tailored for healthcare professionals, including doctors, clinics, and health tourism agencies. The platform integrates patient management, appointment scheduling, financial tracking, and communication tools into a unified system. Learn more at <https://doktor365.com.tr>

#### About Voiso

Voiso is a global leader in AI-driven contact center software. Built for speed, flexibility, and data-powered performance, Voiso?s platform enables organizations to streamline outbound and inbound communication workflows, integrate seamlessly into CRMs, and deliver omnichannel experiences across voice and digital messaging platforms. Learn more at <https://voiso.com>

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### **Voiso Inc**

*We started small by building a simple, reliable calling tool. Over time Voiso has become a modern end-to-end cloud contact center software.*

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The logo for Voiso, featuring the word "VOISO" in a bold, sans-serif font. The letters are colored: 'V' is red, 'O' is purple, 'I' is blue, 'S' is light blue, and 'O' is dark blue.