Good On Digital Offers Startups Rapid 10-Day Campaign Boost, Fueled by the Visionary Shriya Prasanna

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Good On Digital LLC is shifting how startups handle digital advertising with its data-driven strategies. The business claims it can start ad campaigns in just 10 business days, creating a quick chance for revenue growth. Unlike traditional agencies that often take longer, Good On focuses on helping startups grow fast and efficiently.

The company was founded by Shriya Prasanna, an entrepreneur with roots in India. Good On Digital makes expert marketing accessible to startups. The company excels in paid advertising across platforms like Google, Meta, and LinkedIn. Their services include media buying, crafting landing pages that lead to conversions, and producing advertising materials focused on performance.

Inspired by Shriya Prasanna's vision, Good On Digital started in the Bay Area. Prasanna has experienced the hurdles of digital advertising firsthand and seeks to offer accessible solutions to startups. "As an immigrant woman entrepreneur, I wanted to create an agency that was accessible and capable of helping startups scale," Prasanna explained. She uses knowledge from working in both big companies and smaller startups to lead a creative and strategic agency.

Prasanna's career started early. At 17, she launched a clothing startup and by 18, she was gaining marketing experience as a freelancer. The pandemic further motivated her to establish Good On Digital, giving startups access to high-level marketing insights without the high costs and slow pace often found in bigger agencies.

Good On Digital focuses on delivering fast and effective advertising strategies through platforms like Paid Social Media, ensuring that brands are empowered with unparalleled visibility. Visit https://www.goodondigital.com/ to discover how they unlock your market potential.

"I created Good On to empower startups with advertising strategies that drive real revenue growth?quickly

and efficiently," Prasanna stated. With plans to expand in the San Francisco area, the company aims to help more startups achieve rapid growth.

The company's comprehensive service model covers everything from initial strategy to creating effective landing pages. Good On Digital promises to start every campaign within 10 business days, managing all parts of advertising from media buying to creative production.

Shriya Prasanna highlights that startups usually can't afford to waste time. "We understand that startups don't have the luxury of time when it comes to scaling," she said. Good On Digital commits to getting campaigns ready for generating revenue right away. A focus on transparency provides clients with thorough reports and insights, giving them a clear view of their campaigns. "Our clients always know exactly what's happening with their campaigns," Prasanna explained.

Good On Digital aims to help Bay Area startups reach new heights. Shriya Prasanna is dedicated to making digital advertising a valuable tool for startups with limited resources. "I know how hard it is for startups to gain traction in today's competitive landscape," she noted.

The agency's portfolio includes successful campaigns for many startups across various sectors, from eCommerce to SaaS and more. For instance, Orian Riding Store saw a notable return on ad spend (ROAS), allowing them to quickly expand their operations.

Good On Digital's success comes from its skilled team. As a fully remote agency, it promotes a flexible work setting that boosts productivity and quality. Prasanna's leadership is marked by authenticity and empowerment. "I believe in leading with purpose, empathy, and authenticity," she shared, stressing the importance of understanding her team's motivations and nurturing a supportive culture.

As Good On Digital seeks further growth on the West Coast, it aims to be a strategic partner for startups. By concentrating on performance-driven advertising, the company plans to help businesses scale successfully. "Our goal is to help startups scale faster, increase their revenue, and ultimately build businesses that thrive," Prasanna said.

For those interested in learning more about Good On Digital's advertising solutions for your startup, an introductory call provides insights into optimizing advertising strategies for growth. For more details, visit their website or connect with Shriya Prasanna on LinkedIn at https://www.linkedin.com/in/shriya-r-prasanna/.
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Good On Digital LLC

Good On Digital helps startups and SMBs turn ad spend into growth. From Meta and Google to creatives and landing pages ? we bring sharp strategy, bold creative and full-funnel execution. Your goals = our mission.

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