

Olympic Weight Plates and Olympic Bumper Plates in Premium Yet Affordable Quality Launched by Strongway Gym Supplies in UK

April 10, 2025

Coventry, UK - April 10, 2025 - PRESSADVANTAGE -

Strongway Gym Supplies, a leading UK-based provider of quality gym equipment, has proudly announced the launch of its new line of Olympic weight plates and Olympic bumper plates. Designed to meet the needs of both commercial gym owners and home fitness enthusiasts, this new range offers a perfect balance of durability, performance, and affordability. The company's latest product offering underlines its commitment to making high-grade strength training equipment accessible to the wider fitness community without compromising on quality.

As the demand for strength training and weightlifting continues to grow, gym-goers are looking for equipment that can withstand intensive use while delivering consistent performance. Strongway's Olympic weight plates are precision-engineered using solid cast iron with a sleek matte black finish. They are designed to fit all standard 2-inch Olympic bars and are ideal for both novice and experienced lifters seeking reliable training tools. With weight increments ranging from 2.5kg to 20kg, these plates offer versatility and customisation for a wide variety of strength training exercises.

In addition to traditional iron plates, Strongway has also introduced a comprehensive selection of Olympic bumper plates. These plates are crafted from high-density rubber with stainless steel inserts, ensuring excellent shock absorption and floor protection. Suitable for Olympic lifting, CrossFit, powerlifting, and general strength training, the bumper plates are available in colour-coded options to make weight identification quick and easy. Their low bounce and tight weight tolerance make them a popular choice for serious lifters and fitness professionals across the UK.

With this launch, Strongway Gym Supplies aims to deliver premium-quality equipment at a fraction of the cost of comparable brands. The company has leveraged its industry expertise to ensure each product adheres to

high manufacturing standards while remaining competitively priced. Customers can now purchase their new Olympic weight plates directly through the official website:
<https://strongway.co.uk/collections/strongway-olympic-weight-plates>.

The introduction of these new weight plates is part of Strongway's broader mission to support the growing fitness community in the UK. The brand has steadily earned a reputation for supplying robust and dependable gym equipment, and this latest range is no exception. Each product in the Olympic series has been rigorously tested for safety, performance, and longevity, giving users the confidence they need to train harder and lift heavier.

Moreover, Strongway's Olympic bumper plates have garnered attention from gym owners and personal trainers seeking professional-grade equipment that can endure high-repetition usage. Whether used in commercial fitness facilities, garage gyms, or training studios, these bumper plates meet the high demands of modern lifting environments. For further details and specifications on the available range, interested customers can visit:
<https://strongway.co.uk/collections/strongway-olympic-weight-plates/products/strongway-olympic-bumper-weight-plates>

Strongway Gym Supplies remains committed to innovation, customer satisfaction, and product excellence. The launch of their Olympic weight plates and bumper plates reflects the brand's understanding of what modern athletes and gym-goers require: equipment that's tough, safe, and affordable. With nationwide delivery and a growing range of strength training products, Strongway continues to set the standard in UK gym supply.

The bumper plate collection has also been featured in industry news and continues to receive praise for its combination of affordability and performance. More information about the launch and product insights can be found via the official press release on Olympic bumper plates.

For fitness professionals, strength training athletes, and gym enthusiasts alike, Strongway's new Olympic plate collections present a high-quality, long-lasting solution for all training needs.

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For more information about Strongway Gym Supplies, contact the company here: Strongway Gym Supplies
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Strongway Gym Supplies

Strongway Gym Supplies, UK's top gym gear supplier for commercial, home, or studio use. Wide range includes Barbells, Dumbbells, Kettlebells and more. Products underlie strict quality control. Wholesale for commercial buyers also available.

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