

# **Relocating Your Business to Cyprus: Strategic Benefits and Process Overview by Savva & Associates LTD**

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Cyprus continues to attract international attention as a prime destination for companies seeking to relocate operations within the European Union. With its efficient tax regime, advantageous geographic location, and solid legal framework, the island has positioned itself as a strategic hub for business growth and cross-border expansion. Savva & Associates LTD, a consultancy firm specializing in international business services, highlights the growing interest from companies worldwide considering Cyprus as a base for their European operations.

Relocating a business involves multiple considerations, from taxation and regulatory compliance to operational continuity. In recent years, Cyprus has emerged as a solution for companies seeking to streamline their operations, access European markets, and benefit from a predictable and investor-friendly business environment. The country offers one of the lowest corporate tax rates in the EU at 12.5%, combined with an extensive network of double tax treaties and applicable tax exemptions. This structure allows companies to manage their global tax exposure more effectively while ensuring alignment with international standards.

Cyprus also benefits from a strategic geographic location at the crossroads of Europe, Asia, and Africa, offering an ideal platform for international companies that require proximity to multiple continents. Furthermore, the legal system in Cyprus is based on English common law, which is familiar to many international businesses and provides a level of legal transparency that enhances investor confidence.

Savva & Associates LTD notes that relocation to Cyprus is increasingly driven by the need for operational efficiency and regulatory clarity. The firm works closely with clients to assess their current structure and objectives, ensuring that any move to Cyprus aligns with long-term business goals. Key elements of the relocation strategy include evaluating the legal structure of the business, determining whether to transfer an existing company or establish a new Private Limited Company in Cyprus, and ensuring compliance with tax residency requirements.

Establishing tax residency in Cyprus requires effective management and control from within the country, including local board meetings and maintaining a registered address. Companies must also plan for VAT registration, accounting obligations, and legal structuring to comply with local regulations. Asset migration, including intellectual property and contractual arrangements, is another core component of the process, and legal support is essential to facilitate a smooth transition.

The relocation process typically begins with an initial assessment of the company's current setup, followed by the incorporation of a new entity or the redomiciliation of an existing one. Opening banking facilities, transferring assets, and establishing a local presence are necessary steps to ensure the company meets substance requirements under Cypriot law. Savva & Associates LTD offers administrative and legal support throughout the process, helping businesses manage both the transition and their ongoing compliance needs.

Companies may choose between redomiciling an existing legal entity to Cyprus or establishing a newly incorporated company, depending on the desired continuity and structure. Redomiciliation is often suited for businesses that require uninterrupted operations and prefer to retain their existing legal identity. In contrast, new incorporation offers opportunities to restructure and realign operations under a fresh corporate framework.

A central part of the relocation strategy involves meeting the criteria for Cyprus tax residency. To qualify, a company must demonstrate that key decisions are made within Cyprus and that governance is exercised locally. These conditions support access to the country's tax benefits and must be substantiated with documented practices such as local board meetings and physical office presence.

As global companies navigate a rapidly evolving economic landscape, the demand for business-friendly jurisdictions that combine low tax rates, legal predictability, and strategic positioning is on the rise. Cyprus

offers a compelling proposition for such businesses, and with guidance from experienced professionals, the relocation process can be both practical and advantageous.

Savva & Associates LTD provides detailed guidance tailored to each company's operational profile and international objectives. By offering structured solutions, legal assistance, and ongoing support, the firm enables businesses to manage the complexities of cross-border relocation with clarity and confidence.

For businesses exploring relocation within the EU, Cyprus remains a strong candidate. With the right advisory support, companies can establish a tax-efficient, strategically located, and compliant base of operations. Savva & Associates LTD continues to support such transitions, helping companies align their international footprint with long-term growth strategies.

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