



Himalayan Handmade Candles Expands Reach with Spring Fragranced Candle Collection

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Atlanta, Georgia ? Himalayan Handmade Candles, a Georgia-based artisanal candle maker known for its hand-poured wax and decorative vessels, has released its Spring 2025 fragranced candle collection. This launch coincides with the brand?s strategic expansion into new retail territories across the United States, enabling more consumers to experience its seasonally inspired scents and sustainable design.

The spring collection features an array of floral & fresh fragrance profiles drawn from nature?s awakening, with scents such as Lilac & Leather, Honeysuckle, Wild Green Fig, and Woodland Mist. Each candle is crafted from a proprietary soy wax blend and poured into one-of-a-kind containers often repurposed from sustainable or recycled materials. The result is a collection that appeals to the senses and the values of today?s conscious consumer.

With growing demand from customers and retailers outside the brand?s traditional network, Himalayan Handmade Candles is introducing this latest collection to additional boutique partners and design-forward retailers in the Midwest, West Coast, and parts of the Northeast. The move allows new audiences to experience the craftsmanship and design philosophy that has defined the company for over a decade.

"In recent years, we've seen our candles become part of people's daily rituals—moments of calm, creativity, and connection," said a spokesperson, founder and owner of Himalayan Handmade Candles. "By offering our spring collection in new locations, we're not just selling candles. We're offering a sense of place, season, and craftsmanship to homes that may not have discovered us before."

To mark the seasonal launch and the wider regional availability, the company has introduced a limited-time offer designed to encourage new and returning customers to explore the latest scents. Customers who order online can now take advantage of a 30% discount with the code SAVE30 at checkout. The offer is valid through the early weeks of the spring season and is intended to support the rollout in newly added locations while fostering continued engagement in existing markets.

The spring rollout will also include exclusive vessel designs tailored to specific stockists, enhancing the collection's boutique appeal. This approach maintains the brand's hallmark of artistic variety, with no two vessels exactly alike. Combining fragrance, visual design, and sustainable practice, Himalayan Handmade Candles continues to distinguish itself in the competitive home fragrance market.

Retailers participating in the expansion report that interest in artisan candles has remained high, especially those that align with environmentally mindful practices. Himalayan Handmade Candles has responded to this trend by reaffirming its commitment to hand-poured production methods and small-batch quality assurance. The new candles are produced in limited quantities to ensure consistency and detail—an approach that has earned the brand a loyal following among interior designers, gift-givers, and decor enthusiasts.

As the company scales operations to meet the demands of the expanded retail network, logistics and fulfillment systems have also been upgraded. However, the core production process remains hands-on. Each candle continues to be individually crafted by artisans at the company's Georgia-based facility, preserving the human touch that defines the product line.

The expansion and spring collection release also reflect the evolving role of home fragrance in personal wellness and interior aesthetics. With more individuals spending time at home, demand for home goods offering sensory enrichment and visual elegance has grown. The new spring fragrances aim to provide a light, refreshing presence that complements a range of settings, from modern minimalist spaces to cozy, nature-inspired interiors.

This latest development reinforces Himalayan Handmade Candles' mission to create meaningful products that blend functionality with form. The company began with a vision of designing candles that transcend basic utility—products that could be kept long after the wax has melted, repurposed, and appreciated as part of everyday decor.

Each of our spring scents was developed with a specific feeling in mind—renewal, brightness, and the energy of new beginnings—added a spokesperson. This season, we're proud to bring that sense of renewal to more homes nationwide. It's a milestone for us and a continuation of what we've always aimed to do: elevate the ordinary through design and fragrance.

The new collection is now available through select stockists and the brand's authorized online retail channels. Consumers in newly added service areas can expect product availability by mid-April while existing locations will begin showcasing the collection in early spring. Participating stores will feature a curated selection of spring fragrances and seasonal container designs, with select locations offering access to the limited-time discount promotion.

For those interested in discovering the new fragrances or accessing the promotion, more information is available through the company's official press contact and partner distribution channels.

Himalayan Handmade Candles continues to build on its legacy of artistry and sustainability, one hand-poured candle at a time.

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Himalayan Handmade Candles

Since 2004, Himalayan Handmade Candles has manufactured small-batch, handmade luxury candles in our Duluth, Georgia studio. Our family of artisans blends natural soy wax with the finest fragrance oils to create a unique sensory experience.

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