



British Jewelry Store Explains The Value Of Red Ruby As Gemstone

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Jacobs The Jeweller, a jewelry store in Berkshire, United Kingdom, has emphasized the red ruby gemstone in a blog post. They have released a new blog post that highlights how the gem became popular as part of jewelry, as well as teach people how to care for it properly. The focus on the said gemstone continued for the full month of January, and further announcements are expected to be made in terms of special offers. The blog post can be accessed at <http://jacobsthejewellers.com/blog/jewellers-in-reading-spotlight-on-the-ravishing-red-ruby-gemstone/>.

Adam Jacobs from Jacobs The Jeweller says: "The world has always been fascinated with precious gemstones so much so that jewelry adorned with such gems are popular gift ideas for many occasions. Diamonds are perhaps the most famous among precious stones, but when it comes to vivid color and brilliance, nothing comes close to rubies. We want to highlight this beautiful gem stone this month and have a number of ideas in the pipeline to achieve this."

The jeweler starts by explaining the origin of the ruby and how it is formed through the earth's natural processes. They then go on to discuss the origin of the name 'ruby', which is believed to stem from 'rubens',

Latin word for red. The ruby is also known as the king of the gemstones in Sanskrit. Finally, an explanation is given on how to properly care for rubies, which includes gentle cleaning and a regular checkup from an experienced jeweler.

"The largest ruby in the world was recently on sale in Dubai," adds Adam Jacobs. "It is an uncut piece that weighs 150 kg, which is almost unheard of. While it is going to be difficult to do anything with this piece, as ruby is so hard to cut, it really is a prime example of this amazing gemstone."

The jeweler has a number of pieces available that include ruby gemstones. They encourage everyone to visit their website to take a look at the various pieces that are available, or to find out more information about the ruby itself. Further details will soon be announced in terms of the ruby celebration month.

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For more information about Jacobs The Jeweller, contact the company here: Jacobs The Jeweller Adam Jacobs 0118 959 0790 connect@jacobsthejewellers.com 25 King St Reading Berkshire RG1 2HE

Jacobs The Jeweller

Award winning Jacobs is one of Reading's and indeed Berkshire's, most established and trusted family-run businesses, a luxury independent jewellery and watch shop now in its third generation.

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