

FlexArmor Partners with New Horizons to Enhance Luxury RV Roof Systems

April 15, 2025

KEYSTONE HEIGHTS, FL - April 15, 2025 -
FlexArmor, a leading manufacturer of advanced RV roofing systems based in Keystone Heights, Florida, has officially entered into a strategic partnership with New Horizons, a renowned luxury RV roof manufacturer. This collaboration marks a significant milestone for FlexArmor, as their premium roofing solution will now be offered as a standard feature on New Horizons' Majestic RV models.

For years, FlexArmor has been recognized for its durable, low-maintenance roofing systems designed to protect RVs from the wear and tear caused by harsh conditions on the road. The company?s innovative product, which eliminates the need for regular maintenance and reapplication of caulking, offers RV owners a solution that is not only more effective but also significantly reduces the ongoing costs associated with RV roof replacements.

?Traditionally, RVs require maintenance to keep their roofs intact, especially around areas like seams and protrusions where caulking tends to fail over time. For many RVers, particularly those in retirement, this

maintenance can be both a hassle and an added expense,? said Jennifer Adair, co-owner and vice president of FlexArmor. ?Our system creates a chemical bond that eliminates the need for this constant upkeep, providing long-lasting protection and peace of mind.?

FlexArmor?s RV roof replacement technology is also designed to withstand the rigors of RV travel. Made from tougher materials, the roofs are highly resistant to damage from low-hanging branches and other environmental hazards, making it ideal for those who enjoy off-the-beaten-path adventures.

The partnership between FlexArmor and New Horizons began in April 2023 when New Horizons RV first began offering FlexArmor?s roofing system as both an aftermarket upgrade and a factory-installed option. Following the successful integration of the system into New Horizons' Majestic fifth-wheel models, the company has made FlexArmor?s roofing system a standard feature in all future builds.

?This partnership with FlexArmor is a game-changer for us,? said Cole Brokenicky, President/CEO of New Horizons RV. ?By making the FlexArmor roof standard on our Majestic fifth wheels, we?re ensuring that our customers receive a product that offers superior protection and minimizes long-term maintenance costs. We?ve seen firsthand how the product enhances the quality of our RVs, and we?re thrilled to include it as part of our factory package.?

The expanded partnership has opened doors for FlexArmor to scale its business, transitioning from an aftermarket supplier to a leading player in the RV manufacturing industry. With plans for growth, FlexArmor is exploring opportunities to establish a training facility to ensure their systems are applied with precision, further enhancing the quality and efficiency of installations.

?We?re excited about what this partnership means for our future,? said Adair. ?Working closely with New Horizons not only strengthens our position in the market but also paves the way for us to connect with new manufacturing partners. We see this as just the beginning of expanding our presence in the RV industry, helping more manufacturers and customers experience the benefits of our roofing systems.?

About FlexArmor

FlexArmor is a family-owned company based in Keystone Heights, Florida, specializing in high-performance roofing systems for RVs, travel trailers, and other recreational vehicles. FlexArmor?s products are designed to provide long-term protection against environmental elements, with a focus on reducing maintenance needs

and improving durability. Their patented roofing technology offers an innovative solution for RV owners who demand the best in quality and performance. For more information, visit www.rvroof.com.

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For more information about RV Roof, contact the company here:RV RoofKaitlyn Parham3366813007kaitlynparham@theconnectagency.com6587 State Rd 21. Keystone Heights, FL 32656

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Website: https://rvroof.com/

Email: kaitlynparham@theconnectagency.com

Phone: 3366813007

