



Brusco Vision Highlights the Rising Costs of Progressive Lenses and a Long-Term Alternative for Vision Correction

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Progressive lenses have become a popular choice for individuals needing multifocal vision correction, offering a seamless transition between prescriptions in a single lens. However, the hidden financial burden of these lenses is often underestimated. Brusco Vision, a leader in advanced vision correction, is shedding light on the rising costs of progressive lenses and introducing Custom Lens Replacement (CLR) as a long-term, cost-effective alternative in their new article, *The High Cost of Progressive Lenses*.

The average cost of progressive lenses ranges from \$175 to over \$1,000 per pair, with premium options requiring significant investment. These costs do not include frames, coatings, or specialized lens enhancements that add to the overall expense. Unlike single-vision lenses, progressive lenses require precise optical engineering, leading to higher production costs. Factors such as lens material, design complexity, prescription strength, brand reputation, and optional coatings like anti-reflective and blue light filtering contribute to the increasing financial strain on consumers.

Over time, individuals relying on progressive lenses often find themselves replacing them every two to three

years due to prescription changes or wear and tear. This recurring expense adds up significantly, often amounting to several thousand dollars over a couple of decades. Brusco Vision highlights that patients who begin using progressive lenses in their 40s may spend upwards of \$15,500 on replacements and upgrades by the time they reach 75. This cost increases further when factoring in prescription sunglasses and spare pairs, making progressive lenses a long-term financial commitment.

Brusco Vision presents Custom Lens Replacement as a one-time solution that eliminates the need for progressive lenses entirely. CLR, also known as Refractive Lens Exchange (RLE), replaces the eye's natural lens with an advanced artificial lens designed to provide long-lasting vision correction. This procedure not only corrects presbyopia—the age-related condition requiring progressive lenses—but also reduces or eliminates the risk of cataracts later in life. By opting for CLR, patients can bypass decades of ongoing eyewear expenses and achieve lasting visual clarity without the need for frequent updates or replacements.

The financial comparison between progressive lenses and CLR reveals a compelling case for those seeking a long-term vision correction strategy. While the upfront cost of CLR typically ranges from \$5,000 to \$8,000 per eye, this investment can lead to significant savings over time. Unlike progressive lenses, which require continued financial commitment, CLR is a one-time procedure that provides stable, high-quality vision for years to come. Patients who choose CLR no longer need to purchase new lenses every few years, replace lost or damaged glasses, or invest in additional pairs for outdoor activities. This not only saves money but also eliminates the daily inconvenience of managing corrective eyewear.

Beyond financial savings, Custom Lens Replacement offers a quality-of-life improvement unmatched by progressive lenses. Many patients report increased convenience, enhanced visual acuity, and a more natural range of vision. Unlike progressive lenses, which require adaptation and can cause peripheral distortions, CLR provides crisp, uninterrupted vision at nearly all distances. For individuals with active lifestyles, eliminating the need for glasses enhances daily comfort and allows for unrestricted participation in sports, travel, and professional activities without visual limitations.

Brusco Vision emphasizes the long-term advantages of CLR for individuals experiencing frequent prescription changes or dissatisfaction with progressive lenses. Many patients who struggle with adapting to progressive lenses or find them inconvenient for work and leisure activities discover that CLR provides a superior alternative. With advancements in intraocular lens technology, Brusco Vision offers personalized solutions tailored to each patient's vision needs, ensuring optimal outcomes.

Another consideration for patients evaluating their options is the eventual need for cataract surgery. Progressive lenses do not prevent cataracts from developing, meaning that patients who rely on them will likely require cataract surgery later in life. CLR, however, addresses both presbyopia and cataracts simultaneously, removing the natural lens before it can develop cataracts. This proactive approach reduces

future medical expenses and eliminates the need for a separate cataract procedure years down the line. By investing in CLR early, patients can take control of their long-term vision health while avoiding additional surgical interventions in the future.

Brusco Vision in Falls Church is committed to educating patients about their vision correction options, ensuring they make informed decisions about their eye health and financial well-being. The release of the latest article, The High Cost of Progressive Lenses, aims to bring greater awareness to the financial impact of relying on progressive lenses and the benefits of Custom Lens Replacement. As an authority in refractive surgery, Brusco Vision welcomes inquiries from individuals seeking alternatives to traditional eyewear and reporters looking for expert insights on the evolving landscape of vision correction.

For more information on Custom Lens Replacement and to schedule a consultation, visit Brusco Vision's website or contact the practice directly.

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Brusco Vision

Brusco Vision is a next-generation vision center providing LASIK and refractive vision correction procedures to Washington DC, DMV, and North Virginia residents. LASIK, PRK, EVO ICL, SMILE, and Custom Lens Replacement (RLE).

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