Good On Launches High-Impact "Full Funnel Intensive" Program to Help eCommerce Brands Scale Fast

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Growth marketing agency Good On has announced the launch of its newest offering: the Full Funnel Intensive, a high-impact, 90-day sprint designed for eCommerce brands ready to break through stagnant growth and scale revenue with precision and speed.

More than just another service, the Full Funnel Intensive represents a refined focus on what Good On does best ? building high-performing creatives, developing conversion-optimized landing pages, and executing strategic media buying campaigns that work cohesively to drive results.

The program begins with a free full-funnel audit, giving brands a clear understanding of their current performance. Those selected move into a 90-day acceleration phase alongside Good On?s expert team of creatives, media buyers, and strategists.

The Full Funnel Intensive includes:

Scroll-Stopping Creatives: Bold visuals, fresh hooks, and conversion-focused copy engineered for virality and action across platforms like Meta and TikTok.

Landing Pages That Convert: Mobile-first, speed-optimized designs that guide users from click to conversion seamlessly.

Performance Media Buying: Budget-conscious strategies that focus on revenue, not vanity metrics, treating every dollar like an investment.

According to Shriya Prasanna, founder of Good On, the program was created to meet the urgency felt by brands facing growth plateaus. ?The Full Funnel Intensive is built for action. It combines speed, strategy, and execution in a way that directly impacts bottom-line results.?

The 90-day breakdown includes:

Day 0: Funnel audit and qualification.

Day 1?11: Strategy development and full launch.

Day 12?45: Testing, optimization, and iteration.

Day 46?90: Scale-up with new creatives, bigger budgets, and strategic growth.

Only five brands will be accepted into the inaugural cohort, ensuring each receives the hands-on, high-touch execution that defines the program.

Founded in 2022 by Shriya Prasanna, an immigrant entrepreneur, Good On has grown rapidly, partnering with over 100 businesses globally and earning recognition as one of Washington?s top digital agencies. Known for fast campaign turnarounds, transparent reporting, and measurable results, the agency has helped brands like Suzuki and Orian Riding Store (12.3x ROAS in under three months) drive sustainable growth.

With the launch of the Full Funnel Intensive, Good On continues its mission to make elite marketing accessible to ambitious eCommerce brands ? proving that strategy, speed, and creativity are not mutually exclusive.

About Good On
Good On is a growth marketing agency specializing in performance-focused digital campaigns, with expertise in Meta Ads, Google Ads, TikTok, and landing page development. The agency supports eCommerce, tech, pet care, and lifestyle brands with creative that converts and media strategies that scale.

To learn more about the Full Funnel Intensive, visit www.goodondigital.com.
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Good On Digital LLC

Good On Digital helps startups and SMBs turn ad spend into growth. From Meta and Google to creatives and landing

pages ? we bring sharp strategy, bold creative and full-funnel execution. Your goals = our mission.

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