



## **Pop49 Sets a New Standard in Experiential Marketing Manufacturing for Canadian Brands**

*April 29, 2025*

MISSISSAUGA, ON - April 29, 2025 - PRESSADVANTAGE -

Toronto, ON ? In a crowded marketplace where digital noise often overshadows human connection, Pop49 is helping Canadian brands reclaim attention through unforgettable, physical brand experiences. As a national leader in experiential marketing and manufacturing, Pop49 specialises in creating custom displays, interactive games, promotional tables, and trade show installations that captivate and convert ? all designed to make a lasting impression in moments that matter.

With in-house capabilities spanning product and graphic design, large-format printing, and custom fabrication, Pop49 has positioned itself as the go-to partner for brand managers, creative agencies, and event marketers across Canada who are looking to bring bold, tactile brand experiences to life. Whether for in-store promotions, event activations, or national trade shows, the company delivers results that are both strategic and eye-catching.

?We?ve seen a dramatic shift back toward face-to-face brand engagement,? says a representative from

Pop49. "Brands want to be felt, not just seen. Our job is to build those moments — literally."

Pop49 offers a diverse suite of fully customisable marketing tools, including point-of-purchase displays designed to command attention at retail, custom trade show booths that spark authentic interaction, and interactive marketing games that drive participation and buzz. Promo tables, another key product in the company's lineup, are engineered for high-impact demonstrations, lead generation, and experiential sampling events. But these aren't just displays — they're physical touchpoints engineered to create real engagement between brands and their audiences.

At the core of Pop49's offering is a dedication to tailoring each build to the brand's specific goals and environment. From one-off installations for national conferences to scalable product lines for multi-city rollouts, Pop49 provides strategic creative collaboration throughout every stage — from concept to completion.

"Our clients aren't just buying displays — they're investing in moments that stick," says another Pop49 team member. "We work at the intersection of creativity, engineering, and brand strategy. That's where real magic happens."

Backed by a full-service production facility, Pop49 simplifies what is often a complicated and fragmented process. The company manages everything in-house — from design and prototyping to printing, fabrication, and logistics — providing an efficient and seamless experience for busy marketing teams. It's this end-to-end approach that allows Pop49 to consistently meet deadlines, exceed expectations, and deliver solutions that are both functional and unforgettable.

As demand for immersive brand experiences continues to grow, Pop49's commitment to design-led manufacturing has positioned it as a trusted partner in the evolving world of experiential marketing. Whether it's helping a consumer brand launch a national campaign or working with agencies to elevate client activations, the team at Pop49 continues to deliver solutions that go beyond the expected.

In today's competitive marketing landscape, visibility is just as critical as creativity — and Pop49 understands both. By combining high-impact physical installations with a deep understanding of brand strategy, Pop49 ensures that every project not only stands out in person but aligns with broader campaign goals. The company's reputation as a trusted experiential marketing manufacturing partner in Canada continues to grow, thanks to its proven ability to deliver memorable brand moments that drive real-world results.

For marketing professionals searching for custom trade show displays in Toronto or looking to elevate activations with interactive marketing games for brand events, Pop49 offers the tools, insights, and execution they need. And for brands committed to memorable in-person experiences, there's no better partner to bring those visions to life.

## About Pop49

Pop49 is a Canadian experiential marketing manufacturing company specialising in the design, printing, and fabrication of physical brand experiences. With capabilities that include custom point-of-purchase displays, interactive marketing games, promotional sampling stations, and large-scale trade show booths, Pop49 helps brands create real-world engagement across events, retail, and activations nationwide. From concept development to delivery, Pop49 is where creativity meets craftsmanship.

###

For more information about POP 49 Inc., contact the company here: POP 49 Inc. Customer Service +1 416-238-2382 info@pop49.com 1011 Haultain Court, Unit 2, Mississauga L4W 1W1, ON Canada

### **POP 49 Inc.**

*Pop49 Inc. specializes in product design, graphic design, custom manufacturing, and large-format printing. Renowned for innovative solutions, we serve clients across North America. Contact us to transform your brand.*

Website: <https://www.pop49.com/>

Email: [info@pop49.com](mailto:info@pop49.com)

Phone: +1 416-238-2382

