



## **Pop49 Empowers Canadian Brands to Stand Out Through Custom Experiential Marketing Solutions**

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Toronto, ON ? As competition for consumer attention intensifies, Canadian brands are looking beyond digital ads and generic signage. They're seeking real, immersive experiences that leave lasting impressions. That's where Pop49 comes in. As a full-service experiential marketing manufacturing company in Canada, Pop49 is helping brands break through the noise with custom-built displays, interactive activations, and physical marketing tools designed to spark emotion, engagement, and connection.

Pop49's solutions aren't about simply showing up ? they're about being remembered. From custom trade show booths and interactive marketing games to promo tables and POP displays, every product is designed to serve as a high-impact moment in a larger brand journey. These are not off-the-shelf pieces. They are collaborative creations, built around each client's goals, audience, and campaign vision.

"More than ever, marketers are under pressure to deliver experiences that actually move the needle," says a Pop49 representative. "We exist to support that ? by manufacturing tangible brand interactions that drive real

engagement in the real world."

Pop49's approach is rooted in hands-on partnership. From the first design sketch to final delivery, the team works closely with clients to ensure every detail reflects their brand and purpose. Whether the goal is to boost trade show presence, drive retail traffic, or bring a brand activation to life, Pop49 delivers production-ready solutions that stand out ? and stand up ? in any environment.

What sets Pop49 apart is its seamless integration of creative design, large-format printing, and custom fabrication ? all under one roof. This full-stack capability allows the company to respond quickly to client needs while maintaining strict quality control and brand consistency. With a proven track record of producing scalable, road-ready display systems and one-of-a-kind statement pieces, Pop49 brings both precision and imagination to every build.

"Speed, scale, and style ? that's the balance we strike," says another Pop49 team member. "We're not just builders. We're problem solvers for marketers who need to make an impact, fast."

As marketing strategies become increasingly hybrid, blending physical and digital touchpoints, Pop49 remains at the forefront of what's next. Their experiential marketing products are often used as lead-generation hubs, social media moments, or content backdrops ? helping brands extend the value of each physical interaction into digital awareness and long-term brand affinity.

With increasing demand for experiential marketing display manufacturing in Canada, Pop49 has quickly become a trusted partner to national brands and boutique agencies alike. From coast to coast, marketing professionals turn to Pop49 when they need high-quality, high-creativity solutions that meet tight timelines and even tighter campaign goals.

Brands searching for interactive marketing games for brand activations, POP displays and promo tables for brand events, or large format printing and custom builds will find in Pop49 a resource that combines craftsmanship with strategic thinking. And with a growing national footprint and a commitment to delivering on time and on budget, Pop49 is redefining what experiential manufacturing can look like in Canada.

With each project, Pop49 reinforces its mission: to transform creative ideas into powerful real-world experiences that drive connection, increase visibility, and elevate brands. That mission continues to resonate with marketers looking to make bold, memorable impressions where they count most ? in person.

About Pop49

Pop49 is a Canadian-based experiential marketing manufacturing firm that designs and produces physical brand displays for trade shows, activations, and in-store experiences. Through a combination of creative strategy, design, and custom fabrication, Pop49 helps marketing professionals bring campaigns to life with interactive, high-impact solutions. With in-house services ranging from product design and large-format printing to full-scale production, Pop49 is trusted by brands and agencies nationwide to deliver standout experiential solutions.

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### **POP 49 Inc.**

*Pop49 Inc. specializes in product design, graphic design, custom manufacturing, and large-format printing. Renowned for innovative solutions, we serve clients across North America. Contact us to transform your brand.*

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