Christian Fischbacher Bed & Bath AG Reinvents Home with Sustainable Luxury Textiles Collection

May 21, 2025

St. Gallen, SG - May 21, 2025 -
Christian Fischbacher Bed & Bath AG is excited to present its newest collection of luxury bed linens, merging tradition and modern flair. For more than 200 years, the company has been well-known in the textile industry for creating high-quality products that combine innovation with timeless design. This new collection adds to their legacy by offering a perfect mix of style, comfort, and practicality, designed for today's modern homes.

This latest line showcases Christian Fischbacher Bed & Bath AG's commitment to excellence and craftsmanship. Each item in the collection uses the finest textiles, sourced from suppliers who prioritize sustainable practices. The designs reflect the company's known attention to detail. Every stitch enhances both durability and visual appeal. The fabrics' natural elegance introduces unique textures and looks that suit a wide variety of interior styles.

Upon the launch of the new collection, the CEO of Christian Fischbacher Bed & Bath AG shared his excitement about the fresh designs hitting the market. "We are delighted to introduce a collection that not only honors our longstanding tradition of quality but also addresses contemporary design trends," he stated. "Our focus remains on crafting products that elevate everyday living by adding comfort and beauty to homes around the world."

The collection offers a wide range of colors and patterns to fit different tastes, from simple neutral tones to intricate designs. Each piece has been thoughtfully created, combining inspiration from global trends with the brand's unique style. Innovation is evident in the materials selected?fabrics that are both soft and durable. Customers will experience a cozy and inviting sleep environment, with linens that are breathable and add elegance to any bedroom.

A representative of Christian Fischbacher Bed & Bath AG emphasized the well-thought-out design of

this collection. "We insist on using only the highest quality materials for our products," he explained. "Our team is passionate about delivering vibrant designs that incorporate both resilience and luxurious comfort. We believe our new line adds just the right touch of refinement and innovation to the market."

The new collection is now available for purchase, offering customers the opportunity to experience the esteemed quality of Christian Fischbacher Bed & Bath AG firsthand. The company remains committed to enhancing living spaces by providing products that align with lifestyle goals.

For an overview of their full range of offerings, including bedding and bath products, visit their website. This platform provides an exceptional user experience, showcasing the range of luxurious products and the value-added services offered, like free delivery and a personalized concierge service.

To learn more about the new collection and other offerings, visit https://www.pressadvantage.com/organization/christian-fischbacher-bed-bath-ag.

Christian Fischbacher Bed & Bath AG's new collection not only maintains its strong reputation for quality and design but also meets the changing needs of today's consumers, who value both aesthetics and sustainability. The company's dedication to craftsmanship ensures that each item remains a staple of elegance and comfort in any bedroom for many years. As the textile industry progresses, Christian Fischbacher Bed & Bath AG continues to be a significant player, shaping the future of bed linen design.

For a deeper look into the inspirations, trends, and stories behind the designs, check out https://www.christianfischbacher-magazine.com. These resources offer insights into the careful processes behind each piece.

###

For more information about Christian Fischbacher Bed & Bath AG, contact the company here:Christian Fischbacher Bed & Bath AGM. Scherrer+41 71 552 50 00info@christianfischbacher.comMövenstrasse 189015 St. GallenSchweiz


```
[
 {
   "@context": "https://schema.org",
   "@type": "Organization",
   "name": "Christian Fischbacher Bed & Bath AG",
   "url": "https://www.christianfischbacher.com",
                                                                    "logo":
"https://www.christianfischbacher.com/ch/de/skin/frontend/digitalhome/default/images/footer/CF_intiale-footer
```

```
.svg",
    "contactPoint": [{
      "@type": "ContactPoint",
      "telephone": "+41 71 552 50 00",
      "email": "info@christianfischbacher.com",
      "contactType": "Customer Service"
    }],
    "address": {
      "@type": "PostalAddress",
      "streetAddress": "Mövenstrasse 18",
      "addressLocality": "St. Gallen",
      "postalCode": "9015",
      "addressCountry": "CH"
    },
    "sameAs": [
      "https://www.instagram.com/christian_fischbacher_official/",
      "https://www.tiktok.com/@christianfischbacher",
      "https://www.linkedin.com/company/christian-fischbacher-bed-bath-ag/",
      "https://www.pinterest.de/christianfischbacherbedbath/",
      "https://www.youtube.com/@Christian_Fischbacher",
      "https://www.facebook.com/Christian.Fischbacher.Switzerland/"
    ],
    "subOrganization": [
      {
        "@type": "LocalBusiness",
        "name": "Christian Fischbacher HQ | Schweizer Luxustextilien | St. Gallen",
            "description": "Christian Fischbacher: Premium Schweizer Luxus Textilien steht für Exklusivität und höchste Qualität in der Textilbranche. Seit über zwei Jahrhunderten bieten wir aus St. Gallen heraus eine einzigartige Auswahl an feinen Stoffen und Heimtextilien. Unsere Produkte, bekannt für ihre innovativen Designs und nachhaltige Herstellung, verbinden traditionelle Schweizer Handwerkskunst mit moderner Ästhetik. Ideal für anspruchsvolle Kunden, die Wert auf Luxus und Langlebigkeit legen. Besonders erwähnenswert sind unsere luxuriösen Bettwäschesets, die höchsten Schlafkomfort und exquisite Qualität bieten. Zudem umfasst unser Sortiment exklusive Luxus Bettwäsche, die für ihre herausragende Weichheit und Langlebigkeit geschätzt wird.",
        "address": {
          "@type": "PostalAddress",
          "streetAddress": "Mövenstrasse 18",
          "addressLocality": "St. Gallen",
```

```
    "postalCode": "9015",
    "addressCountry": "CH"
   },
   "telephone": "+41 71 552 50 00",
   "url": "https://maps.app.goo.gl/359kkQe8R973qp4B7"
  },
  {
   "@type": "LocalBusiness",
      "name": "Christian Fischbacher Boutique Zürich: Schweizer Luxus Bettwäsche | Kissen | Decken | Frottiertücher | Bademäntel",
      "description": "Willkommen bei Christian Fischbacher Boutique Zürich ? Ihrem Ziel für luxuriöse Heimtextilien. Unsere Boutique im Herzen von Zürich bietet exklusive Christian Fischbacher Bettwäsche, Kissen, Zierkissen & Decken, die Ihren Schlafkomfort verbessern. Entdecken Sie weiche Handtücher, bequeme Bademäntel und erstklassige Frottierwäsche für ein Spa-Gefühl zu Hause. Unsere Designer Bettwäsche kombiniert Stil und Umweltbewusstsein. Geniessen Sie den Komfort unserer Schweizer Bettwäsche. Besuchen Sie die Christian Fischbacher Boutique Zürich und erleben Sie die Qualität unserer Fischbacher Produkte.",
   "address": {
    "@type": "PostalAddress",
    "streetAddress": "Kappelergasse 11",
    "addressLocality": "Zürich",
    "postalCode": "8001",
    "addressCountry": "CH"
   },
   "telephone": "+41 44 211 57 47",
   "openingHoursSpecification": [
    {
     "@type": "OpeningHoursSpecification",
     "dayOfWeek": ["Monday", "Tuesday", "Wednesday", "Thursday", "Friday", "Saturday"],
     "opens": "09:00",
     "closes": "13:00"
    },
    {
     "@type": "OpeningHoursSpecification",
     "dayOfWeek": ["Monday", "Tuesday", "Wednesday", "Thursday", "Friday", "Saturday"],
     "opens": "13:30",
     "closes": "18:00"
    }
```

```
    ],
    "url": "https://maps.app.goo.gl/DQo1JDjEZ8jtTpLv8"
   },
   {
    "@type": "LocalBusiness",
      "name": "Christian Fischbacher Boutique Basel: Schweizer Luxus Bettwäsche | Kissen | Decken | Frottiertücher | Bademäntel",
       "description": "Willkommen bei Christian Fischbacher Boutique Basel ? Ihrem Ziel für luxuriöse Heimtextilien. Unsere Boutique bietet exklusive Christian Fischbacher Bettwäsche, Kissen, Zierkissen & Decken, die Ihr Schlaferlebnis veredeln. Entdecken Sie weiche Handtücher, komfortable Bademäntel und erstklassige Frottierwäsche für ein Spa-Gefühl zu Hause. Unsere Designer Bettwäsche kombiniert Stil und Nachhaltigkeit. Gönnen Sie sich den Komfort und die Qualität unserer Schweizer Bettwäsche. Besuchen Sie die Christian Fischbacher Boutique Basel und erleben Sie die Exzellenz unserer Fischbacher Produkte.",
    "address": {
     "@type": "PostalAddress",
     "streetAddress": "Streitgasse 5",
     "addressLocality": "Basel",
     "postalCode": "4051",
     "addressCountry": "CH"
    },
    "telephone": "+41 61 228 74 94",
    "openingHoursSpecification": [
     {
      "@type": "OpeningHoursSpecification",
      "dayOfWeek": ["Monday", "Tuesday", "Wednesday", "Thursday", "Friday", "Saturday"],
      "opens": "09:00",
      "closes": "13:00"
     },
     {
      "@type": "OpeningHoursSpecification",
      "dayOfWeek": ["Monday", "Tuesday", "Wednesday", "Thursday", "Friday", "Saturday"],
      "opens": "13:30",
      "closes": "18:00"
     }
    ],
    "url": "https://maps.app.goo.gl/b3ucbTJ6oCFqLaY67"
   }
  ],
```

```
    "parentOrganization": {
      "@type": "Organization",
      "name": "FREMAUX DELORME",
      "address": {
        "@type": "PostalAddress",
        "streetAddress": "10 rue de la Pépinière",
        "addressLocality": "Paris",
        "postalCode": "75008",
        "addressCountry": "FR"
      },
      "identifier": "456501600 RCS Paris"
    }
  },
  {
    "@context": "https://schema.org",
    "@type": "WebSite",
    "name": "Christian Fischbacher Magazine",
    "url": "https://www.christianfischbacher-magazine.com/",
        "description": "Christian Fischbacher Magazine: Entdecken Sie inspirierende Artikel zu luxuriösen Heimtextilien, nachhaltiger Produktion und innovativen Designkonzepten. Bleiben Sie informiert über Neuigkeiten, Kollektionen und Einblicke in die Welt von Christian Fischbacher."
  }
]
```


Christian Fischbacher Bed & Bath AG

Christian Fischbacher Bed & Bath AG, based in St. Gallen, Switzerland, offers luxurious home textiles. As a FREMAUX DELORME subsidiary, it combines Swiss precision with French elegance, delivering premium bedding, bath products, and timeless designs.

Website: https://www.christianfischbacher.com/

Email: info@christianfischbacher.com

Phone: +41 71 552 50 00