

EarlyBirds and George Mason University Announce Webinar on Building a Dynamic Science & Technology Foundation for Government Agencies

April 28, 2025

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EarlyBirds, a global leader in open innovation, in collaboration with George Mason University, is pleased to announce an exclusive webinar titled "Enabling Your Organization's Strategy: Building a Dynamic Science & Technology Foundation," scheduled for Tuesday, April 29, 2025, at 2:00 PM ET / 11:00 AM PT. This 60-minute online event will provide government agencies, particularly those in Defense and National Security, with actionable insights on aligning their operational strategies with cutting-edge technological advancements. Featuring industry experts, the discussion will explore how organizations can leverage real-time technology mapping, continuous monitoring, and strategic collaboration to accelerate innovation adoption and enhance operational capabilities.

The webinar will feature Kris Poria, Cofounder and CEO of EarlyBirds, alongside Dr. Joe Bricio, Ph.D., Chief Scientist at the Rapid Prototyping Research Center at George Mason University. These distinguished speakers will provide in-depth analysis and insights into the challenges facing government agencies in adopting and integrating advanced technologies while ensuring alignment with strategic priorities. Attendees will gain a comprehensive understanding of how the EarlyBirds-GMU partnership enables seamless

connections between emerging technologies, academic research, and the specific operational needs of federal organizations.

A critical aspect of the discussion will center around the benefits of leveraging EarlyBirds Ecosystem Maps to obtain real-time insights into critical and emerging technologies. These insights allow agencies to track technological developments as they happen, reducing the risk of being left behind in a rapidly evolving global landscape. By understanding the trajectory of key innovations, government agencies can make informed decisions about Science & Technology investments that align with mission-critical objectives, including defense readiness, energy sustainability, and national security.

Another significant topic that will be covered is how open-source intelligence-driven insights and rapid prototyping can help agencies proactively address emerging threats. In an era where security challenges are becoming increasingly complex, rapid access to the right technologies and expert guidance can mean the difference between operational success and vulnerability. Through this webinar, attendees will discover strategies for identifying, testing, and integrating breakthrough technologies at an accelerated pace, ensuring that government agencies remain prepared for evolving security threats.

The collaboration between EarlyBirds and George Mason University is designed to facilitate direct engagement with security-cleared Subject Matter Experts who possess deep knowledge of both cutting-edge research and real-world applications. This partnership creates a bridge between academia, industry, and government, allowing agencies to tap into GMU?s research capabilities to accelerate technology adoption, commercialize innovative research, and integrate emerging solutions into operational frameworks efficiently. By combining EarlyBirds? extensive open innovation ecosystem with GMU?s applied research expertise, the partnership addresses the unique challenges that federal agencies face in staying at the forefront of technology development and implementation.

Government agencies are tasked with maintaining technological superiority while navigating an increasingly complex global innovation landscape. This webinar provides a rare opportunity for agency leaders and decision-makers to explore actionable strategies for bridging the gap between technological advancements and operational requirements. The insights provided during the session will help organizations enhance their strategic capabilities, adopt new technologies more effectively, and develop a forward-looking approach to national security and defense readiness.

One of the key challenges facing government agencies is the integration of new technologies into existing infrastructures. Many agencies struggle with balancing innovation efforts with operational imperatives while avoiding duplication and inefficiencies. This webinar will highlight practical methods for streamlining the innovation adoption process by utilizing real-time data, expert collaboration, and systematic technology assessments. Attendees will gain an understanding of how to optimize investment strategies and leverage

expert-led guidance to ensure that new technologies are seamlessly incorporated into their operational frameworks.

EarlyBirds and George Mason University are committed to helping federal organizations navigate the complex landscape of emerging technologies. Through this webinar, participants will have the chance to engage with thought leaders who have extensive experience in technology innovation, defense applications, and national security strategies. The knowledge shared during this event will empower attendees to take a proactive approach in identifying and integrating new capabilities that enhance mission effectiveness and long-term resilience.

To support professional development, attendees of this webinar will be eligible to receive one Continuing Professional Education credit. Carahsoft is registered with the National Association of State Boards of Accountancy as a sponsor of continuing professional education. Those interested in learning more about CPE eligibility and the submission process are encouraged to visit Carahsoft?s website for detailed information on accreditation and certification requirements.

EarlyBirds and George Mason University invite government agency leaders, defense personnel, and national security professionals to participate in this exclusive event. The insights provided during the webinar will equip attendees with the knowledge and strategies needed to drive innovation, enhance technological capabilities, and maintain strategic superiority. Registration is now open, and interested participants are encouraged to secure their spot as soon as possible.

For more information on how EarlyBirds and George Mason University are transforming innovation for U.S. government agencies, visit EarlyBirds.io GoEarlyBirds.com or GMU.edu.

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EarlyBirds

EarlyBirds is an OSINT and Open Innovation Ecosystem that connects organisations - Innovators, Early Adopters and Subject Matter Experts - to accelerate capacity, speed, and culture to innovate and solve business and technical challenges.

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