

RedCarpetRunner.com Rolls Out the Red Carpet for Graduation Season: Elevate Ceremonies and Parties with Style and Safety

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NEW YORK, NY - April 30, 2025 -
As graduation season sweeps across the nation, RedCarpetRunner.com, the world's leading provider of event carpets, is unveiling a stunning collection of over 25 carpet colors designed to transform graduation ceremonies and celebrations into memorable, photo-worthy affairs. The carpets are tailored for universities, schools, and private events, combining aesthetic excellence with practical durability.

"Graduation is a once-in-a-lifetime milestone that deserves to be celebrated in grand fashion," said Edward A. Baker, founder of Red Carpet Runner and the world?s foremost authority on event carpeting. "We believe every graduate deserves to feel like a star walking the red carpet. Our carpets don't just add glamour?they add a layer of safety and sophistication to every event."

Graduation events are more popular than ever. Over 3.9 million high school students are projected to graduate in the U.S. in 2025 alone (Source: Cognia). With families and institutions investing heavily in

milestone celebrations, a red carpet experience has become a popular choice for both ceremonies and after-parties.

Moreover, graduation parties are a well-loved tradition, with 75% of Americans reporting that they have attended one (Source:YouGov). Rolling out a red or customized-colored carpet creates not just an elegant entrance, but also an Instagram-worthy moment that guests will cherish and share.

Graduations typically involve large crowds, often including guests wearing high heels, formal shoes, and traditional regalia. Red Carpet Runner designs its carpets to be resilient, offering options that can withstand heavy foot traffic without compromising safety or appearance.

"Safety is a top priority," noted Baker. "When installing on grass, we advise against direct placement without a solid underlayment, as heels can puncture the fabric and create tripping hazards." Grass can become a soft, unstable surface?especially problematic for guests in heels.

The company recommends securing carpets on hard, level surfaces or using engineered underlays to maintain firmness and avoid injuries, ensuring a seamless, elegant experience.

With more than 25 vibrant carpet color options available, schools and hosts can match the carpet to their school colors, party themes, or personal preferences. From classic red to navy blue, silver, or gold, Red Carpet Runner offers customization that ensures every event feels unique and special.

"We want our clients to think beyond red," said Baker. "Whether it's a deep purple for a university's official color or a bold black carpet for a chic, modern party, we have something that matches every vision."

In addition to offering luxurious carpets, Red Carpet Runner encourages schools and event organizers to pair their carpets with custom-designed step and repeat backdrops. These backdrops, often printed with the university logo, mascot, or class year, offer graduates a stunning stage to capture one of the most important days of their lives. Stepping onto a red carpet framed by a professional backdrop elevates the graduation experience from memorable to iconic. Not only does this setup create a sense of ceremony and honor, but it also provides perfect photo opportunities that will be cherished for years to come. Graduates can proudly display their alma mater in every snapshot, ensuring that the brand and the memories stay intertwined forever. Custom backdrop printing, combined with a plush, vibrant carpet underfoot, delivers an unmatched level of sophistication and celebration?worthy of the hard work, dedication, and dreams realized at graduation.

Founded by Edward A. Baker, Red Carpet Runner has set the gold standard in event carpeting. With decades of expertise and a passion for helping clients celebrate life's big moments in style, the company is

trusted by event planners, institutions, and families across the country. RedCarpetRunner.com continues to innovate, offering premium carpets engineered for elegance, durability, and safety.

To explore Red Carpet Runner's full range of options and plan a picture-perfect graduation celebration, visit Red Carpet Runner's online store.

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Red Carpet Runner

RedCarpetRunner.com: Hollywood-style red carpets, rentals, and custom logo rugs for events globally. Trusted by top brands, celebrities & venues. Creating unforgettable entrances with expert installers. Elevate your event!

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