PETRACKR® Launches Consumer-Focused Starter Pack for At-Home Pet Diabetes Monitoring

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Universal Biosensors (UBI), a global leader in handheld electrochemical diagnostic technology, has announced the release of a new consumer-configured PETRACKR® Blood Glucose Monitoring System Starter Pack designed specifically for pet owners managing diabetes in cats and dogs. The new configuration delivers the same clinically verified performance standards used by veterinary professionals while simplifying the process for home use, allowing pet caregivers to conduct blood glucose testing efficiently and confidently outside the veterinary clinic.

With an increasing number of companion animals diagnosed with diabetes, the ability to manage this condition in a home setting is gaining importance. Regular glucose monitoring is critical to effective diabetes management in pets, helping to avoid dangerous hypoglycemic or hyperglycemic events. However, frequent trips to a veterinary practice can place logistical, financial, and emotional stress on both pet and owner. Home-based testing with pet glucose monitors enables more frequent monitoring, facilitates better glycemic control, and reduces the anxiety that many animals experience in a clinical setting.

The newly released PETRACKR® Starter Pack for consumers includes all necessary components to begin glucose testing from home immediately. The pack contains the handheld PETRACKR® meter, a supply of 50 blood glucose test strips, a lancing device, 100 sterile lancets, a bottle of liquid quality control solution (LQC), and a durable carry case for safe and convenient storage. Also included is a quick start guide designed for ease of use, which features a QR code linking directly to a detailed instructional video. The video walks through meter setup, Bluetooth pairing, and app connectivity to streamline the onboarding experience for those who prefer visual instruction.

PETRACKR®?s meter utilizes advanced electrochemical technology derived from UBI?s two-decade legacy in human health diagnostics. With over one billion patient results delivered globally, the company?s biosensor platforms are trusted by healthcare professionals worldwide for their accuracy and reliability. This same

underlying technology now supports the PETRACKR® system, offering veterinary-approved performance tailored for the physiological profiles of cats and dogs. The result is a device that aligns with clinical standards while addressing the distinct needs of pet owners managing chronic care from home.

The PETRACKR® system's accuracy has been benchmarked against a benchtop laboratory analyzer through evaluation by a leading U.S. veterinary teaching institution, confirming its suitability for home-based monitoring. The device?s Bluetooth-enabled connectivity allows data synchronization with the PETRACKR® mobile app, enabling ongoing tracking and secure data sharing with veterinarians as part of a coordinated care plan.

Universal Biosensors has designed the PETRACKR® Starter Pack to reduce barriers to entry for pet owners newly navigating a diabetes diagnosis. By packaging the system with all essential accessories and providing step-by-step support, the company seeks to encourage confident at-home use and support more consistent glucose monitoring practices across the pet population. This approach contributes to early intervention, improved outcomes, and more individualized care for diabetic pets.

PETRACKR® is now available to consumers via Amazon and Chewy.com, providing broad access through trusted online retail platforms. The launch marks a significant step in extending UBI?s diagnostic capabilities into the companion animal health space with a solution that bridges the gap between professional clinical performance and everyday usability.

Keith Sims, Global Marketing Director at Universal Biosensors, stated that the introduction of the PETRACKR® consumer starter kit reflects the company?s commitment to enabling better health outcomes through accessible testing solutions. ?We?re excited to provide pet consumers with a user-friendly solution for home testing which takes away the stress and worry of managing diabetes by treating at home,? said Mr Sims. ?PETRACKR® brings together clinical-grade accuracy and practical functionality in a way that supports both the health of pets and the confidence of their caregivers.?

Universal Biosensors continues to develop tools that align with global trends in decentralized care, bringing diagnostic precision to everyday environments in both human and animal health. The PETRACKR® consumer starter kit builds on this foundation, offering a purpose-built system for effective, informed home management of pet diabetes.

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PETRACKR

PETRACKR® is a best-in-class blood glucose monitoring system designed for cat and dog owners to manage their pet's diabetes at home.

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