

Kraken Dev Co Launches in Edinburgh: Pioneering Developer-Centric Web Solutions

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Kraken Dev Co has kicked off its journey, aiming to deliver top-quality, developer-centred web solutions. By focusing on performance and clean code, the company is set on meeting the specific needs of tech-savvy businesses and developers. This launch comes at a time when there is a growing demand for high-performance web infrastructure. As companies look to boost their digital presence, Kraken Dev Co offers solutions that cut through the usual marketing noise.

Founder Alix McNeill shared, "We're launching Kraken Dev Co to fill a void in the market for developer-first web solutions that truly prioritise performance without compromising on technical integrity. Our company is poised to meet the needs of technical teams looking for functionality and speed, offering a suite of services from SEO to AI integration engineered with developers in mind."

Based in Edinburgh, Kraken Dev Co rolls out several services designed to empower companies with advanced web and app technologies. Their offerings include SEO, custom schema development, lead

generation, and app design?all aimed at creating technically optimised web structures. By focusing on speed, reliability, and scalability, Kraken Dev Co promises to meet developers' expectations and needs.

Their SEO services are notable for their long-term focus on search visibility. Kraken Dev Co approaches this with a solid, data-driven method for basic and advanced SEO. Their advanced techniques not only boost search engine rankings but also ensure a strong technical foundation. In lead generation, they develop responsive websites designed to efficiently turn site visitors into quality leads.

In the field of AI development, the company aims to create practical applications that address real-world issues. Kraken Dev Co's AI offerings include smart automation tools that let businesses manage data efficiently, freeing up time for strategic planning. By doing this, they hope to bring innovation to routine processes, ensuring smooth transitions and integrations across different platforms.

A company spokesperson explained, "We believe in a partnership-driven approach where collaboration with our clients fosters innovative solutions. Our services are crafted not only to support current business models but also to scale efficiently as those models evolve."

As Kraken Dev Co steps into the tech world, their services in custom schema and web app design showcase a mix of technical skill and a focus on user needs. Using technologies like React, Vue, and Laravel, the company creates solutions beneficial for both technical teams and end-users.

For more insights into their services and commitment to excellence in development, visit the Kraken Dev Co website for comprehensive information and service details. You can find their Edinburgh locations listed by Google Maps here.

Kraken Dev Co is also innovating in systems integration by combining various platforms into efficient units. Technologies like Python, AWS, and Docker are being used to ensure smooth operations. Their machine learning offerings help businesses forecast trends and patterns through smart data analysis.

Kreken Dev Co is making its mark with a strong focus on technology and business development. Their services aim to tackle complex challenges with simple, effective solutions that deliver quantifiable results.

Their physical location details and more can be found through their Google Maps listing, highlighting Edinburgh at the link provided above. This launch represents a significant step in the digital solutions space, bringing precision and quality to a technically minded audience. As they embark on this venture, their commitment to providing first-rate web infrastructures shines through.

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For more information about Kraken Dev Co, contact the company here:Kraken Dev CoAlix McNeill0131 380 5070krakendevco@gmail.com40 Princes St, Edinburgh EH2 2BY

Kraken Dev Co

Kraken Dev Co is a developer-led web agency focused on performance, clean code, and real results. We build fast, optimise hard, and ship with purpose?no fluff, just technical firepower.

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