



Lee & James Launches Fourth of July Photography Promotion to Help Agents Shine All Summer

May 05, 2025

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Lee & James Real Estate Photography is kicking off the summer season with a limited-time Fourth of July promotional offer designed to help real estate professionals make the most of their listings during the busiest time of year. Beginning May 12 and running through Independence Day, new clients can take advantage of a complimentary trial featuring 32 high-dynamic-range real estate photos—completely free of charge. This timely promotion supports agents as they gear up for summer sales while giving them a chance to experience the exceptional quality and service that Lee & James is known for.

This Fourth of July campaign reflects the company's broader mission to make high-end real estate photography more accessible, particularly for agents who are exploring new vendors or looking to elevate their marketing without incurring additional costs. For many professionals, summer represents the most active time of year in the housing market, and Lee & James aims to support that momentum by removing the financial barriers to trying a new photography partner.

"Agents are often juggling a lot—multiple listings, demanding clients, quick turnaround needs—and professional photography should be the easy part," said Michael Larrabee, co-owner of Lee & James.

?With our Fourth of July promotion, we're giving agents an easy opportunity to see the difference that expert photography can make. We're confident that once they try our service, they'll want to keep working with us.?

Lee & James operates in both Portland and Atlanta and has built a reputation for delivering fast, consistent, and polished real estate media services. The team is composed of experienced real estate photographers who specialize in capturing properties in the best possible light, literally and figuratively. With services that include not only photography but also videography, headshots, home cleaning, and staging, Lee & James offers agents a one-stop solution for property presentation.

One of the most appreciated features of Lee & James' service model is their same-day delivery. This level of responsiveness is critical in today's fast-moving market, where listings often go live within 24 hours. The ability to receive a complete set of professionally edited photos the same day as the shoot gives agents a crucial edge in getting their properties online quickly and efficiently.

In addition to showcasing homes, Lee & James helps agents enhance their own professional image through clean, high-quality headshots that are ideal for use across marketing platforms. From business cards to websites and social media profiles, agents need to present a consistent, professional brand—and Lee & James makes that easy.

Their support also extends beyond just visuals. The company's home staging and cleaning services help ensure that properties are show-ready by the time the camera starts rolling. Their team assists with everything from furniture arrangement to clutter removal, so that each space feels open, clean, and marketable to potential buyers browsing online.

By aligning this free trial with the Fourth of July season, Lee & James is also tapping into a moment of renewed energy and optimism. Summer holidays are often associated with transitions—families moving before the new school year, individuals relocating for work, or first-time buyers entering the market. High-quality real estate photography plays a central role in attracting these buyers and converting listing views into showings.

This promotion is a chance for new clients to experience what established partners already know: that Lee & James blends technical skill with personalized service to help listings stand out. The company has been trusted by professionals from firms such as Coldwell Banker Bain, EXP Realty, and Next Home Realty Connection, thanks to their consistent results and reliable process.

New clients are invited to take advantage of the Fourth of July offer by reaching out through the Lee &

James website. This no-cost trial is available from May 12 through July 4, 2025, and is designed to be quick, easy, and risk-free. For more information or to schedule a shoot, visit leeandjamesphotography.com.

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For more information about Lee & James Real Estate Photography, contact the company here: Lee & James Real Estate Photography Michael Larrabee 541-207-0267 leeandjamesllc@gmail.com 830 NE Holladay St Floor 2, Portland, OR 97232

Lee & James Real Estate Photography

At Lee & James, we offer professional real estate photography with quality photos, simple pricing, and same-day delivery to help you list quickly and effectively. No more delays? market your listing today!

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