



Portland SEO Announces Scheduled Content For Social Networks

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PDX SEO, a business in Portland, OR, has announced plans to update their social network pages with more content. This content will be designed to enable business owners to get more leads and, ultimately, more business. The information, which will be completely free, will focus on providing marketing tips and other information for business owners. Full details are available through www.pdxseo.net.

Robert Harden from PDX SEO says: "Essentially, we encourage people to join our social network, as this will enable them to take advantage of the scheduled content releases. In so doing, they can ask for followers, thereby increasing their own online presence. This is a win-win situation, in other words."

PDX SEO will focus on two social media platforms in particular. The first is Twitter, where people can follow them with a single click. Through Twitter, information will be sent out that can be retweeted or favorited. Those who do so will instantly be able to be found by others who will use the same trending hashtags, thereby increasing exposure for their own business at the same time.

The second social media network that the company will be using is Facebook. Facebook is one of the most

important tools in the world of social media today, with over one billion active monthly users. PDX SEO will share content at regular intervals that is designed to be interesting and attractive, and their followers will then be able to like, comment on or share the information, again increasing exposure to themselves.

"The power of social media is unbelievable and it should be an essential part of anybody's marketing strategy," adds Robert Harden. "Having the time to properly run a social media account, however, is a lot of work. Effectively, we have done the work for people. All they have to do is share the information that we post. Plus, the information will also be both interesting and relevant, so our followers may just learn a bit about marketing as well."

PDX SEO is known to offer excellent internet marketing services, always looking at ways to think outside of the box.

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PDX SEO

PDX SEO is a full service digital marketing agency located in Portland, Oregon. We specialize in search engine optimization, reputation management, and brand building.

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