

Roof Royale Launches Groundbreaking Promotion: Free Roof Replacement for Veterans & AR-15 Giveaway

May 19, 2025

Hutto, Texas - May 19, 2025 -
Roof Royale, a roofing contractor based in Central Texas, has kicked off its annual summer promotion focused on community values, especially supporting local veterans. Running from May 1 to July 28, 2025, the "You're Welcome For My Service" Summer Sales Event combines an intriguing offer with a charitable initiative for veterans in need.

The highlight of the campaign is a complimentary AR-15 rifle given to each homeowner who completes a fully paid roof replacement during the event. While this offer aligns with Texan values, it also highlights the company's focus on protecting homes. Tony Schlessinger, founder of Roof Royale, expressed, "In everything we do, we stand by freedom, service, and protecting what matters most. Our bold offers mirror the spirit of our community." Whether homeowners are considering a roof replacement or other services like roof repair or new roof installation, Roof Royale has the expertise and a wide range of services to meet all roofing needs.

Homeowners need to finalize their roof replacements and payments within the promotion period to qualify.

They will receive a voucher for the rifle, redeemable through a licensed firearms dealer, adhering to legal requirements. Recipients must be at least 21 years old and comply with federal and Texas laws regarding firearm ownership.

Moreover, Roof Royale's popular Veteran Roof Giveaway is returning for its fourth year. Residents of Central Texas are invited to nominate veterans in need of a new roof by sending recommendation letters. These should outline the veteran's service and explain why they deserve a free roof replacement. Nominations are open until July 28 and can be submitted via veterans@roofroyale.com. The winner will have their new roof installed at no cost following the announcement. For those needing immediate assistance, the company offers emergency repairs to swiftly address any urgent roofing concerns.

Schlessinger shared, "This annual giveaway began as a gesture of appreciation for our veterans. Each year, the stories we hear are inspiring. Veterans from places like Pflugerville to Hutto have given so much, yet some face issues like roofing problems they can't fix on their own. We want to help make a difference."

Roof Royale serves areas including Austin, Round Rock, and Cedar Park, offering a combination of regional expertise and top-notch products to meet various roofing needs. Known for quality and dependability, the company partners with top brands like GAF and CertainTeed to offer diverse materials from asphalt shingles to metal roofing systems, like standing seam panels and flat roofing solutions. Roof Royale's commitment extends beyond residential needs, with their commercial roofing solutions that include options like thermoplastic olefin and modified bitumen, ensuring that all property types are covered.

The company also helps homeowners navigate insurance claims, inspections, and material choices. Roof Royale's expert team ensures roofs not only address immediate issues but are durable enough for Central Texas's varied weather.

As recent storms prompt many to consider roof repairs, the timing of Roof Royale's summer campaign encourages timely maintenance. Schlessinger said, "It's always wise to tackle problems before they become crises. Our campaign motivates people to deal with roofing concerns right away, benefiting from our skilled work while receiving a special gift." For those affected by recent weather, Roof Royale provides storm damage repair services, ensuring homes are restored to safety.

Roof Royale urges local media, veteran groups, and social organizations to help spread the word about their initiative. Community members who know veterans in need are encouraged to submit nominations as a gesture of thanks.

The winner of the giveaway will be announced on July 28, 2025, with the installation following soon after. Previous winners from areas like Round Rock and Georgetown have expressed gratitude for how these roof

replacements have significantly improved their homes' safety and stability.

This promotion highlights Roof Royale's commitment to quality and community service. The "You're Welcome For My Service" event celebrates Texan pride and sets a standard in corporate outreach that makes a real impact. For more information, to arrange a free roof inspection, or submit a veteran nomination, visit Roof Royale's website or call (512) 379-7933.

By blending strategic marketing with genuine community engagement, Roof Royale aims to offer more than just roofing solutions during this promotion. They encourage individuals and organizations to join in and help make a measurable difference for local veterans.

###

For more information about Roof Royale, contact the company here:Roof RoyaleTony Schlessinger(512) 379-7933office@roofroyale.com520 CR 108 Unit 43 Hutto, TX 78634

Roof Royale

Roof Royale is a local, family owned and veteran operated roofing business in Central Texas. We have decades of experience and a commitment to deliver the highest quality services to our customers.

Website: https://austinroofroyale.com/

Email: office@roofroyale.com

Phone: (512) 379-7933

