Code Charley Designs Modern Web Experience for Nexys, Software Fintech Company

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New York-based web development agency Code Charley partners with Nexys to launch a sleek, high-performance website built to support its growing Loan Origination Software platform.

Code Charley, a creative web development and digital solutions firm headquartered in New York City, has announced the successful launch of a new website for Nexys, a rising fintech brand delivering innovative Loan Origination Software for modern lenders. The website is designed to serve as a powerful digital hub that showcases Nexys? intelligent lending platform while supporting its expansion across financial markets.

Nexys is quickly becoming a go-to provider in the financial technology space, known for its automation-first approach to loan origination, compliance, and borrower experience. To reflect this growth, the company turned to Code Charley to create a web presence that would scale with its ambitions, engage institutional partners, and provide users with a clean, efficient introduction to its software offering.

?We built the Nexys website to not only look great but to truly reflect the sophistication and value of their Loan Origination Software,? said Charles Park, Founder of Code Charley. ?Nexys needed a platform that could scale with their growing user base and effectively communicate how their software transforms modern lending.?

The project included end-to-end development?from UX design and frontend coding to backend scalability and content strategy. Code Charley worked closely with Nexys to ensure that the site communicates the software?s technical strengths and business impact with clarity and purpose.

A key objective of the redesign was to articulate the platform?s core advantages. Nexys? Loan Origination Software offers intelligent workflow automation, end-to-end compliance tracking, and streamlined borrower experiences, helping lenders operate more efficiently and deliver a superior user experience. The platform is

designed to support residential, commercial, and construction loans, providing flexibility for institutions with diverse lending portfolios. Additionally, API integration and third-party compatibility allow seamless adoption into existing tech stacks, making it a robust solution for financial organizations of all sizes.

The site also emphasizes educational content and lead generation, with strategically placed CTAs and explainer sections tailored for lenders, private investors, and real estate professionals looking to digitize their operations.

?The new site is more than a facelift?it?s a foundational digital experience that reinforces our position as a leader in Loan Origination Software,? said Natalie Brooks, Digital Strategy Lead at Nexys. ?Code Charley helped us tell our story in a way that is modern, intuitive, and aligned with our commitment to smarter lending technology.?

The site?s front end was built for speed and responsiveness across all device types, with a mobile-first approach that ensures accessibility for all stakeholders?from tech-savvy borrowers to compliance officers and C-suite decision-makers. Behind the scenes, the backend is optimized for scalability, SEO, and future integrations, including CRM and data analytics systems.

This collaboration is another milestone in Code Charley?s portfolio of fintech clients, cementing its reputation as a trusted partner for startups and mid-sized SaaS brands aiming to modernize their digital presence.

The release of Nexys? upgraded site coincides with the company?s broader go-to-market efforts, including the expansion of its sales team and onboarding of new institutional partners. With this modern digital foundation in place, Nexys is now equipped to accelerate its growth strategy and better serve lenders seeking efficiency, compliance, and speed.

?At Code Charley, we don?t just build websites?we build platforms for growth,? added Park. ?nexys is a great example of what happens when product excellence meets digital clarity. Their platform is strong, and now their web presence reflects that strength.?

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Code Charley Corp

Code Charley Corp is a leading software-as-a-service provider specializing in website development, design, and SEO marketing. We deliver digital solutions to empower businesses and enhance their online presence, ensuring optimal performance and growth.

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