Announcing Redesigned Drive Time® Truck Puck® Air Freshener

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AERON Lifestyle Technology, Inc., a company with nearly 30 years of experience in fragrance delivery systems, has released a redesigned version of its Drive Time Truck Puck air freshener. The updated product features a rugged, refillable design aimed at drivers who prefer a longer-lasting, more sustainable alternative to traditional vehicle air fresheners.

The Truck Puck is a reusable, puck-shaped container with a tire-tread-style shell. It uses replaceable fragrance inserts, known as ?Scent Slices,? which can be swapped out as needed. This refillable format offers a way to reduce single-use waste while maintaining scent performance. AERON designed the product with flexibility in mind?it fits into standard vehicle cup holders or clips to air vents and visors using the included clip options.

The Truck Puck is available in five distinctive fragrances, each designed to suit a range of preferences and driving environments. High Range Cedar offers a bold blend of pine, balsam, and patchouli?an earthier fragrance profile created with truck and SUV drivers in mind. Campfire Nights delivers a smoky, ozonic musk reminiscent of evenings around the fire, while Citrus Sky combines creamy lemon and soft vanilla for a bright,

clean scent. Evergreen features a crisp, forest-inspired mix of pine needles, spruce, and balsam fir. Rounding out the collection is Watermint, a cool, invigorating fragrance with a refreshing minty character designed to energize the senses.

The Truck Puck is the latest addition to AERON?s Drive Time® brand, which focuses on automotive lifestyle products that balance scent, design, and practical function. The brand was created to serve drivers who see their vehicles as an extension of their personal environment?spaces where comfort, style, and utility intersect. The redesigned Truck Puck reflects that vision, offering a more user-friendly design that fits naturally into a car or truck interior.

Its launch comes at a time when consumers are increasingly seeking products that are both long-lasting and aligned with sustainability goals. Disposable air fresheners often need to be replaced every few weeks and can end up in landfills after a single use. In contrast, the Truck Puck?s refillable format provides a more eco-conscious alternative without compromising on performance or ease of use. As interest in circular product design and reduced packaging waste continues to grow across consumer categories, AERON?s updated design meets these shifting expectations in the automotive space.

Founded in 1996, AERON Lifestyle Technology, Inc. has grown from a single-product startup into a global manufacturer of fragrance delivery systems and scented lifestyle products. The company operates manufacturing facilities in Iowa, Texas, Mexico, and China, supporting both domestic and international production needs. This infrastructure allows AERON to serve a wide range of markets while maintaining consistent quality across its product lines.

In addition to developing its own brands, AERON has been a trusted private and white label manufacturer for decades. The company partners with businesses across the automotive, outdoor recreation, home fragrance, and wellness industries to develop custom-branded fragrance products. Services include packaging design, product engineering, and full-scale production.

?AERON has been helping other brands bring their product ideas to life almost since the beginning,? said Celeste Siemsen, Marketing Communications Specialist at AERON. ?It?s not just about our own products?we?ve spent years behind the scenes creating innovative air-care products for partners who want something unique and high-quality.?

The Drive Time® Truck Puck® is available now at www.aerondrivetime.com and on Amazon. Additional scent options and refill packs will be released in the coming months.

For more information, media inquiries, or details about private label opportunities, please contact: Celeste Siemsen, Marketing Communications Specialist for AERON Lifestyle Technology, Inc. at csiemsen@aeronlifetech.com or by phone at 888-472-9643.

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AERON Lifestyle Technology, Inc.

We turn ideas into ready-to-manufacture designs; raw materials into finished products; and the scents of nature into aromas for home and auto.

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