32 Dart Launches New SEO-Related Blog Post

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32 Dart, a company in Phoenix, AZ, is a business that releases regular information and blogs on the various internet marketing tools. They have recently launched new information on website optimization tricks that work, in an effort to help people with their own SEO attempts. The blog post can be accessed through http://www.32dart.com.

Chris James, a representative from 32 Dart, says: "SEO is a hard thing to do. One wrong move and you can see your website doomed by the dreaded Panda, Penguin, Hummingbird or Pigeon. All these algorithm updates had an impact on the Google rankings of millions of sites. If you were on the wrong side, you might have gone out of business already. Nonetheless, there were websites that survived these major algorithm changes, so we can all study and learn from them, and then apply this knowledge to our websites."

The blog post highlights a number of key elements of search engine optimization, effectively demonstrating a step by step approach. This particular blog post fits in seamlessly with an earlier blog post that the company produced, which focused on social media management in particular. When put together, the two pieces of information can provide online businesses with everything they need to know in order to get their site noticed.

32 Dart readers have been very thankful for the information that has been provided. "I have just started a new business and launched a website to go with it," says one Phoenix resident. "To be honest, these two things put together blew my startup budget and there was no way I would be able to pay for an SEO service on top of it. Luckily, I came across the 32 Dart website, which clearly listed a number of the steps I could take myself to get my site noticed. It worked, and I credit the success of my business to this. I now have the funds to hire a professional SEO company to improve my site, but if it wasn't for the 32 Dart information, I honestly don't think I would be where I am today."

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32 Dart is an online blog developer that help local businesses and bloggers distribute their content throughout the internet for maximum visibility.

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