

Clear Choice Pool Care Recommend Regular Pool Maintenance in Plano as Summer Heats

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As temperatures climb across North Texas, the pool professionals at Clear Choice Pool Care emphasize the importance of regular maintenance to ensure pools remain clean, safe, and swim-ready. With forecasts predicting extended heatwaves and intense UV exposure, local experts warn that even brief lapses in upkeep can lead to costly damage or unsafe swimming conditions.

Clear Choice Pool Care's professional pool cleaning services in Plano, TX, are explicitly tailored to the area's climate and water chemistry. The company is issuing a seasonal advisory to help residents prepare for increased pool use and heightened risks during the year's hottest months.

"In Plano, the combination of high heat, UV exposure, and frequent use can destabilize pool chemistry in just 24 hours," said Bryan Wood, Chief of Operations at Clear Choice Pool Care. "Once temperatures start hitting the 90s, the risk of algae growth and water imbalance rises dramatically."

Wood explained that Plano's high UV index speeds up chlorine degradation, while increased use introduces contaminants like sweat, sunscreen, and debris. These factors make consistent filtration, brushing, and chemical balancing critical.

"Clear water doesn't always mean clean water," added Wood. "Bacteria and viruses invisible to the eye can thrive even when the water looks fine. That's why regular testing?preferably by a professional?is essential in a climate like Plano's."

Clear Choice Pool Care emphasizes that water balance goes beyond surface clarity. Poorly regulated pH levels and total alkalinity can damage internal plumbing, shorten equipment lifespan, and reduce overall efficiency.

"Improper chemistry can corrode pipes or lead to scale buildup," Wood explained. "It's one of the most overlooked causes of long-term damage. That's why we include full water testing and detailed assessments every visit."

The company's "99% Swim-Ready Guarantee" ensures that pools under weekly maintenance remain clean, clear, and safe nearly every day throughout the summer. According to Wood, this guarantee is backed by a rigorous quality assurance process that includes technician certifications and professional-grade equipment?not over-the-counter testing strips.

"There's no margin for error when managing pool care during a Texas summer," said Wood. "Every step we take is based on real-time data and tailored to Plano's unique environmental demands."

Preventative care remains the most cost-effective approach to pool maintenance. Clear Choice Pool Care sees a surge in emergency calls each July?many of which, Wood said, could be avoided with proactive treatment in June.

"We often hear from homeowners after their pool has turned cloudy or green, which is usually the result of skipped service or improper chemical use," Wood said. "It can go from manageable to a major issue in less than a week."

Plano's climate is conducive to mustard algae, a stubborn and chlorine-resistant strain that clings to pool walls and thrives in shaded areas. Left untreated, it can quickly return?even after brushing and vacuuming. Clear Choice Pool Care technicians are trained to spot early signs and apply appropriate, targeted treatments.

While some homeowners attempt to manage pool care themselves, Wood advises caution with DIY methods.

Inconsistent use of algaecides, chlorine, and pH adjusters often causes more harm than good.

"Our goal isn't to discourage DIY maintenance," Wood said. "It's to provide a safety net stabilizing water chemistry, especially when clients are away or busy. Peace of mind is the real service we offer."

With more residents working remotely, pool use has shifted to weekday hours and evenings. Clear Choice Pool Care's Plano-based team has expanded technician availability and optimized scheduling routes. This allows the company to anticipate neighborhood-wide chlorine demand and proactively balance chemicals before issues arise.

"Every visit ends with a detailed maintenance summary," said Wood. "We believe that transparency keeps our clients in control of their pools and helps them understand the value behind every adjustment we make."

As Collin County braces for above-average heat and potential drought conditions, evaporation, and water loss are also becoming concerns. In peak heat, pools in Plano can lose up to 2 inches of water per week, disrupting chemical balance if not properly managed.

"If you top off your pool and skip rebalancing the chemicals, you're risking dilution of sanitizers and a shift in pH," Wood noted. "Even a few gallons of added water can throw things off if you're not careful."

Routine filter checks and consistent brushing are also key. Clogged filters slow circulation and create the ideal environment for bacteria. Even with automation and robotic cleaners, Wood stresses that human oversight remains irreplaceable.

"Technology helps, but it doesn't replace a trained eye," he said. "Leaves, biofilm, or surface oils might not trigger a system alert?but they can still degrade water quality and swimmer comfort."

Clear Choice Pool Care encourages Plano residents to schedule a professional evaluation early in the season?even if no visible issues exist. Preventative care now can prevent major headaches later.

"Pool care in Plano isn't a luxury?it's a necessity," said Wood. "The heat won't wait, nor will algae or chemical imbalance. Acting early ensures you're ready for a safe, refreshing summer."

For more information or to book a maintenance consultation, visit Clear Choice Pool Care's Plano location.
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Clear Choice Pool Care - Plano

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