## ArtResin Celebrates a Decade of Innovation, Safety, and Creativity in the Art World

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Dallas, TX ? May 2025 ? ArtResin, a globally recognized brand that redefined epoxy resin for the creative industry, proudly marks its 10-year anniversary. Since its launch in March 2015, ArtResin has grown into a leading name in artist-grade resin, celebrated for its crystal-clear finish, non-toxic formulation, and dedication to empowering artists across the globe.

The brand was born out of a need for a safer alternative to harsh, industrial-grade epoxy resins that were ill-suited for artistic use. From the very beginning, ArtResin set itself apart by focusing on safety, ease of use, and artistic excellence. Its formula?free from volatile organic compounds (VOCs), low-odor, food-safe, and featuring a simple 1:1 mixing ratio?paved the way for a new category of artist-specific resin products. It was tested by third-party labs to ensure it met the highest safety standards before being introduced to the public.

Following its debut, ArtResin quickly gained traction in the art world. Within months, it was available not only through its official websites in North America but also on major e-commerce platforms such as Amazon. By late 2015, ArtResin was already stocked in physical art supply stores across the continent. Its reach continued to expand in 2016 with distribution in Europe and Australia, as well as the release of complementary products such as the Propane Torch Head, ResinTint, and bulk packaging options.

ArtResin?s growth has been consistently marked by innovation and rigorous product testing. In 2016, the resin passed BPA extraction testing.

In the years that followed, it was officially designated food safe (once cured) after passing migration testing, met California?s Proposition 65 requirements, and passed skin and eye irritation tests?reinforcing the brand?s commitment to artist safety and trust. These certifications reflect ArtResin?s core belief that artists deserve materials that are as reliable and health-conscious as they are high-performing.

The launch of new products has further diversified ArtResin?s offerings. In 2020, the company introduced Alcohol Ink and Ink Sinker, expanding its reach into fluid art. Two years later, ArtResin launched Industrial Clear, a 2:1 formula designed for heavy-duty applications requiring greater strength and durability. These product developments have allowed ArtResin to support an even broader range of creative professionals, from painters and mixed media artists to commercial fabricators and designers.

ArtResin?s 10-year milestone is not only a celebration of its origin story?it represents a continued commitment to product safety, quality, and support for the global artist community. From the outset, the company?s mission has remained clear: to provide a safe, easy-to-use resin that empowers artists to create confidently. That founding vision continues to guide the brand today, as ArtResin evolves to meet the growing needs of makers around the world.

The company?s success is also built on its dedication to customer education and community building. ArtResin has published hundreds of videos, blogs, and tutorials, offering hands-on guidance to both new and experienced resin users. The monthly ?ArtResin Winner? program highlights inspiring work from real customers and gifts selected artists with free product?a tradition that?s remained popular since 2015. Across platforms, ArtResin has nurtured a global network of creators, encouraging collaboration, learning, and inspiration.

Looking ahead, ArtResin plans to expand its international presence and continue developing new, environmentally responsible materials. With increasing demand for high-performance, non-toxic art supplies, the company sees the next decade as an opportunity to lead the resin market in both innovation and sustainability.

As ArtResin celebrates a decade of safe, artist-driven solutions, the brand remains focused on its core mission: supporting creators with products they can trust. Whether customers have been using ArtResin for ten years or are just discovering it now, the company invites everyone to join in marking this milestone?and to look forward to what?s next.

For more information about ArtResin?s products and its 10-year journey, visit www.artresin.com.

## About ArtResin:

Founded in 2015, ArtResin is a leading manufacturer of artist-grade epoxy resin known for its safe, easy-to-use, crystal-clear formula. Designed specifically for creative professionals, ArtResin is trusted by artists worldwide for its uncompromising quality and commitment to innovation.

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For more information about ArtResin, contact the company here:ArtResinRebecca Zak(877) 401-4001 info@artresin.com 2300 Apollo Circle Carrollton, TX 75006

## **ArtResin**

ArtResin is a crystal clear epoxy resin that adds a gorgeous, glossy shine and protection to all types of creative projects.

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