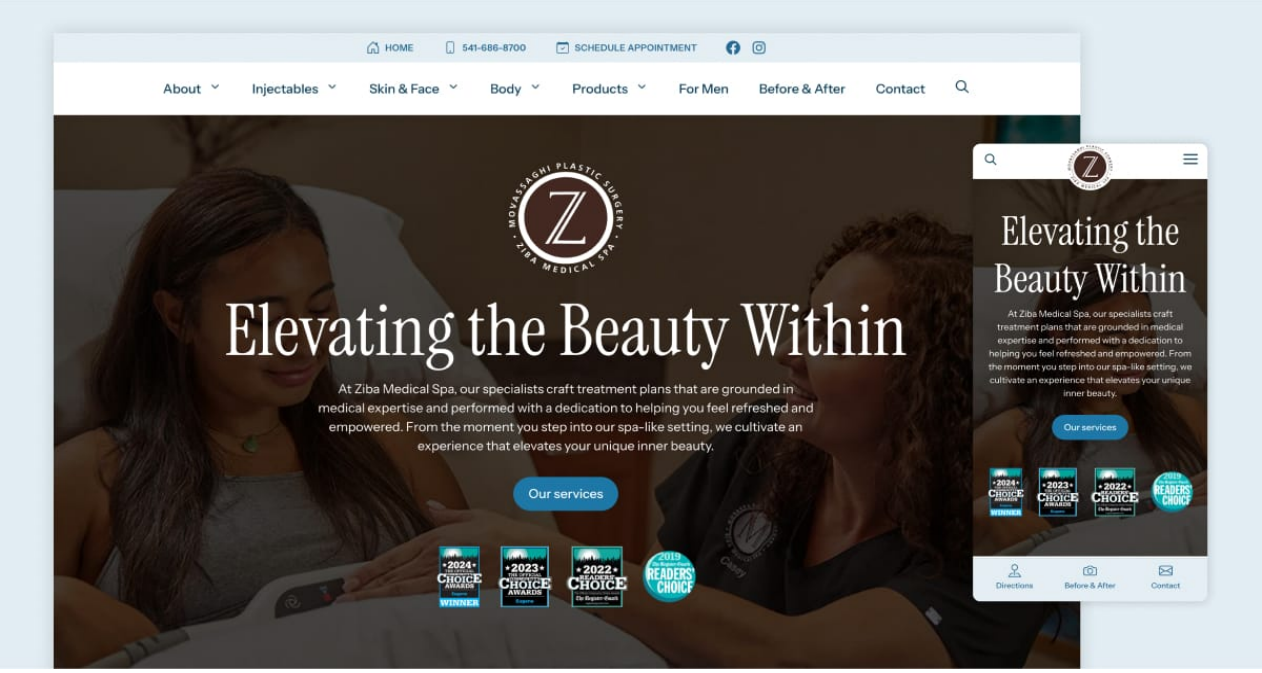


Award-Winning Physician-Led Eugene Medical Spa Launches New Website

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EUGENE, OR?Eugene board-certified plastic surgeon Dr. Kiya Movassaghi and his medspa team at Movassaghi Plastic Surgery & Ziba Medical Spa are thrilled to announce the launch of the medical spa?s completely redesigned website, zibamedspaeugene.com. The new site offers patients a vivid first look at the spa-like setting that awaits those looking for medspa and non-surgical treatments in Eugene and highlights the unparalleled expertise of a physician-directed team widely regarded as one of the most experienced in the Eugene area and beyond.

?To accommodate the growing number of non-surgical patients we see and the services we offer, we?ve created a separate website solely dedicated to our medspa offerings,? said Dr. Movassaghi, founder and medical director of the practice. ?Our goal with this new site was to translate the atmosphere of luxury and pampering that patients experience the moment they walk through our doors and reflect the high-level professionalism our community has come to expect from us over more than two decades.?

Ease of navigation was a central focus for the development team. Patients can browse treatments by procedure type?such as injectables, skin resurfacing, or body contouring?or select a concern area like wrinkles, volume loss, or unwanted fat. The fully responsive design ensures that pages load quickly and display beautifully on any device, allowing busy patients to research options and even request appointments directly from their phones during a lunch break or when otherwise on the go.

The site is also designed to serve as a comprehensive educational resource. Dr. Movassaghi explained: ?There are many safe and effective ways to refresh your appearance without surgery. Visitors can explore detailed, medically reviewed information about injectable treatments, lasers, skin care, and advanced energy devices before they schedule a consultation.?

A new gallery dedicated solely to non-surgical treatments and candid video clips gives viewers a behind-the-scenes look at patient journeys, as well as reviews and experiences in patients? own words. ?We want people to see not only the caliber of results that are attainable, but also what it?s really like to visit us?the welcoming smiles at the front desk, the soothing treatment rooms, and the meticulous care our providers deliver,? Dr. Movassaghi commented.

The website places the spotlight on Ziba Medical Spa?s seasoned aesthetic injectors and licensed aestheticians, each of whom brings years of specialized training and extensive experience to the practice. Staff bios appear on every service page so that prospective patients can immediately connect the procedure they are researching with the professional who will perform it. ?Our providers are the heart of our med spa and among the most experienced in the area,? said Dr. Movassaghi. ?By showcasing them throughout the site, we honor their expertise and help future patients feel an instant sense of familiarity and trust.?

Recognizing a steady rise in male clientele, the Eugene medspa?s site now includes content written expressly for men, outlining how treatments such as Botox®, CoolSculpting®, RF microneedling, and sun-damage-erasing lasers deliver subtle, confidence-building improvements without interrupting work or family responsibilities. ?Men appreciate that they can come in for a no-fuss treatment that our providers tailor to preserve the rugged, masculine qualities important to them,? said Dr. Movassaghi.

The launch also celebrates the team?s involvement in AlliedPro, the innovative membership program for non-surgical aesthetic professionals that Dr. Movassaghi helped create during his tenure as president of The Aesthetic Society. ?AlliedPro elevates education and safety standards across our industry, and we?re proud that our providers are some of the founding members,? he said.

To mark the occasion, Ziba Medical Spa invites the community to explore the new site and the comprehensive menu of services available, and book a service to experience what sets their Eugene medspa apart from others.

Ziba Medical Spa in Eugene is overseen by Harvard-trained, board-certified plastic surgeon Dr. Kiya Movassaghi and is located within Movassaghi Plastic Surgery & Ziba Medical Spa at 330 S Garden Way #100, Eugene, OR 97401. The Eugene medical spa and plastic surgery center can be reached at (541) 686-8700.

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For more information about Ziba Medical Spa, contact the company here:Ziba Medical SpaNiloo Marashi541-686-8700info@drmovassaghi.com330 S Garden Way #100, Eugene, OR 97401

Ziba Medical Spa

Ziba Medical Spa is led by nationally-renowned plastic surgeon Dr. Kiya Movassaghi. From our spa-like setting, our specialists offer treatments grounded in medical expertise, such as injectable Botox and filler, laser treatments, and facials.

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