



Dress Your Fancy Launches Exclusive Sample Sale for Designer Bridal Gowns in Vestal

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Dress Your Fancy Bridal Boutique is thrilled to announce its much-anticipated storewide sample sale, happening from June 19 to June 21, 2025. This limited-time event is a golden opportunity for brides-to-be to say "yes" to their dream dress without the premium price tag. Located in Vestal, New York, Dress Your Fancy continues its tradition of offering exceptional service, designer bridal attire, and a personalized shopping experience.

"This sample sale is a wonderful chance for brides to find their dream gown without breaking the bank," says Shelly Howell, founder of Dress Your Fancy. "Whether they're envisioning lace, sparkle, or sleek minimalism, there's something for everyone in this curated collection."

The event will feature a carefully selected array of one-of-a-kind designer gowns, available in sizes 8 through 24W, ensuring inclusivity for a range of body types. Sale prices begin at \$399, with additional markdowns at \$899, \$1,299, and \$1,599—giving brides access to luxurious styles at unbeatable value.

Brides will have the chance to shop from renowned designers such as Randy Fenoli, Hayley Paige, and

Adriana Alier, among others. With limited inventory and deep discounts, the sale is expected to draw strong interest from brides throughout the region.

Beyond bridal gowns, Dress Your Fancy offers a full suite of wedding-day essentials, including tuxedos, bridesmaids' dresses, mother-of-the-bride and groom attire, and custom accessories. The boutique is also proud to carry elegant handcrafted pieces by Paris by Debra Moreland, featuring fine materials like Swarovski crystals and delicate lace.

To elevate the bridal shopping experience, Dress Your Fancy provides curated bridal packages, complete with expert styling, and personalized fittings. The boutique operates on an appointment-only model, ensuring every bride receives individual attention in a warm and private setting.

Known for its customer-first approach and active presence on Facebook, Instagram, and Pinterest, Dress Your Fancy engages clients throughout every stage of their bridal journey. Brides are encouraged to book their appointments early using the boutique's online scheduler to secure a spot during this high-demand event.

Dress Your Fancy Bridal Boutique is located at 1308 Vestal Parkway East, Vestal, NY, and continues to be recognized by industry leaders such as The Knot and Bazaar Bride for its excellence in bridal fashion and service.

"Our goal is to make every bride feel beautiful and confident on her special day," Howell adds. "This sale allows us to reach more brides by offering exceptional gowns at prices that are hard to beat."

With deep discounts, stunning designer options, and the boutique's signature personalized service, the June Sample Sale promises to be one of the most exciting events of the season for brides across the Southern Tier and beyond.

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For more information about Dress Your Fancy, contact the company here: Dress Your Fancy Shelly Howell (607) 239-5056 dressyourfancy@frontiernet.net 1308 Vestal Pkwy E, Vestal, NY 13850

Dress Your Fancy

Dress Your Fancy Bridal Boutique in Vestal, NY offers bridal gowns, tuxedo rentals, prom, bridesmaid & mother-of-the-bride dresses, with couture styles and personalized service. Serving the region with elegance and care

since 2007.

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