



Test Shows More Sales Thanks To Reading Micro Expressions

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Patryk & Kasia Wezowski have announced a new piece of research that they have completed using the Micro Expressions Test. This is not the first time that the Wezowski's are in the lime light, as they were the one who produced the "Leap" movie, which was designed to get millions of people to make a positive change in their life. In the new research, they looked specifically at micro expressions and how these can benefit businesses. Their conclusion is that those who can read micro expressions well are able to sell 20% more products.

Patryk Wezowski says: "We completed the piece of research using our METV program. The finding that those who can read micro expressions properly can expect an increase in sales of up to 20% really demonstrates just how vital this skill is."

The results of the findings were presented at Harvard University and TEDx. Patryk and Kasia Wezowski are also creators of the Micro Expressions Training Videos. These are the first of their kind in the world, teaching people how to learn micro expressions by using videos. Wezowski also founded the Center for Body Language, which is the world's top body language training for business.

The Micro Expressions Training Videos, which are offered through the Center for Body Language, are already proving to be very popular. "Everybody knows that body language is a vital part of communication," says Tracy T. "However, reading body language is a difficult skill to master. And if you then want to delve deeper into where it really matters, which are micro expressions, it gets even more difficult. I'm so happy to have come across Wezowski's training, as it has taught me invaluable skills. As a salesperson, being able to read my clients' micro expressions has enabled me to better respond to their overall needs and this has led to a significant increase in my sales."

The Center for Body Language encourages everybody to browse through their website to find out more about body language and micro expressions. The research completed by Wezowski is also included on this website. The center offers a number of different courses in body language, including a number of free taster courses for those who are interested.

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For more information about Coaching Movie, contact the company here: Coaching Movie Patryk Wezowski +1 (310) 402-2536 press@coachingmovie.com Frans De Manstraat 202600 Berchem - Belgium

Coaching Movie

COACHING is the world's first documentary about the coaching profession. The film tells the story 5 persons on a journey to transform their lives by visiting coaches. The mission is to inspire 1.000.000 persons to be more successful in life and business.

Website: <http://www.CoachingMovie.com>

Email: press@coachingmovie.com

Phone: +1 (310) 402-2536



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