

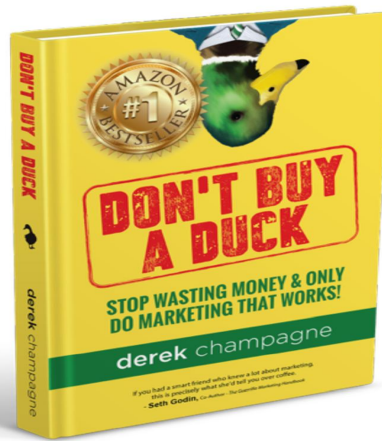
International #1 Best Seller - Derek Champagne

Amazon Author Rank
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Don't Buy A Duck: Stop Wasting Money & Only Do Marketing That Works! Jan 19, 2016
by Derek Champagne

\$4.99 Kindle Edition
Auto-delivered wirelessly

#1 Best Seller in [Entrepreneurship Advertising](#)

Derek Champagne of Don't BuyADuck.com #1 on Amazon Now Available In Hardcover

February 25, 2016

February 25, 2016 - PRESSADVANTAGE -

International bestselling author, Derek Champagne, released "Don't Buy A Duck: Stop Wasting Money & Only Do Marketing That Works!" last month, hitting #1 on Amazon in multiple categories, including #1 in the Australia Amazon store and ranking in the top 20 in the Germany Amazon store.

When launching "Don't Buy A Duck" ebook on Amazon, simultaneously, DontBuyADuck.com was launched which is designed to help entrepreneurs with the tools to stop wasting money and to only do marketing that actually works.

Derek Champagne who lives in Fayetteville, AR, is an entrepreneur, marketing expert, international best selling author and founder of The Artist Evolution, which makes him uniquely qualified to deliver this information.

Champagne explains, "My new book has been written specifically for professional practice owners, including law firms, dental offices, medical clinics, and so on to provide an edge on the competition in their industry by introducing strong marketing and advertising techniques and tools. I'm happy to see that my new book is

already proving to be very popular, having been invited on several podcasts and speaking engagements booked."

The book 'Don't Buy A Duck: Stop Wasting Money & Only Do Marketing That Works!' is now available on Amazon in hardcover as well as ebook. Within the cover, readers will discover the simple premise that the book is based on: marketing doesn't have to be a mystery. Champagne provides detailed explanations for small business marketing on how to develop a business marketing strategy and how this strategy can help grow the business overall. This information is equally suitable for those who simply want to know more about business marketing, and for those who want to stretch a small budget further.

"Don't Buy a Duck" is filled with real life examples, strategies and tools designed to help marketers at all levels create an outline marketing plan that can develop into a market strategy.

Here are just some of the Reviews you can find on Amazon: ?A must read for companies looking to grow their brand!? ?A friend referred this book to me. I have not put it down since.? ?Great read! I will recommend to my co-workers.?

To explore the best ways in branding one's business and for those looking to develop a go to market strategy, keeping small business marketing tools and strategy in mind, to help grow the business can access the new book, by visiting the website Champagne launched where people can get more information, valuable resources and a marketing plan outline. For marketing made easy visit DontBuyADuck.com. Champagne will share more detailed information, tools and strategies as well as enabling people to get involved in the conversation, sharing their successes with the tools described in the book.

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