?Most Amazon Sellers Lose Money on Prime Day? ? Euphoric Ads Steps In With Free Strategy Sessions

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New York, NY ? June 12, 2025 ? Amazon Prime Day has evolved into one of the most anticipated ? and overwhelming ? e-commerce events of the year. With thousands of brands flooding the platform and ad costs spiking overnight, many sellers mistakenly equate more traffic with more profit. But without a clear strategy, Prime Day can do more harm than good.

To address this urgent challenge, Euphoric Ads ? a performance-driven Amazon marketing agency ? has launched a limited-time Free Prime Day Strategy Session initiative. Designed for Amazon sellers looking to maximize profit without throwing money at inefficient ads, this offer provides access to structured guidance just in time for the Prime Day spike.

?Prime Day isn?t just about high traffic ? it?s also when sellers bleed the most,? said Imran Mehdi, Founder of Euphoric Ads. ?They slash prices to stay competitive and, on top of that, pour money into campaigns with no clear strategy or structure. Our mission is to stop that hemorrhage before it starts.?

Each 1-on-1 strategy session is designed to understand the seller?s current challenges, identify gaps in their

advertising strategy, and outline key areas where profitability is being lost. The session acts as a diagnostic step ? not a quick fix ? and helps sellers gain clarity on what?s working, what?s bleeding spend, and what could be optimized if they choose to work with Euphoric Ads for full PPC or account management.

Key insights provided during the session include how to lower ACoS without sacrificing visibility by isolating high-performing keywords and cutting wasted spend. Sellers are guided on improving TACoS by aligning ad strategies with long-term organic positioning. Euphoric Ads also shares how to restructure campaigns to account for Prime Day bidding patterns, how to capitalize on peak-hour traffic surges, and how to prepare listings for high-intent traffic by improving images, copy, and conversion elements. Additionally, sellers are advised on identifying and eliminating ad spend waste caused by poor targeting and irrelevant placements.

This initiative is relevant for both first-time Prime Day participants who lack a structured strategy and seasoned sellers who are frustrated by rising ad costs, declining returns, or inefficient campaign performance despite experience.

For sellers who choose to partner with Euphoric Ads after the session, a tailored roadmap is created ? including campaign rebuilding, listing enhancements, and strategic account management plans designed to sustain profitability beyond Prime Day.

Euphoric Ads is trusted by Amazon sellers across categories and sizes to deliver data-driven growth, not guesswork. The agency combines strategic clarity with deep marketplace expertise to help sellers scale profitably, making it a trusted growth partner for brands looking to scale profitably across every stage of their Amazon journey.

Schedule A Free Prime Day Strategy Session: https://calendly.com/euphoricads/strategy-session

Whether one is launching a first ASIN or managing a mature catalog, Euphoric Ads helps businesses scale smart, not desperate ? and Prime Day is the moment to get it right.

About Euphoric Ads:
Euphoric Ads is a results-focused Amazon marketing agency specializing in PPC optimization, account management, listing performance, and e-commerce SEO. Founded with a global outlook and deep insight into the Amazon ecosystem, the agency supports sellers across diverse product categories with tailored solutions that drive long-term profitability. Learn more at https://www.euphoricads.com

Questions: Reach them at: hello@euphoricads.com

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Euphoric Ads

Euphoric Ads is a performance-driven Amazon marketing agency under Euphoric Innovations LLC. We help e-commerce brands grow with Amazon PPC, listing optimization, full account management, and advanced SEO strategies tailored to U.S. marketplaces.

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