

Idaho Skiing Resource Highlights Brundage Mountain for Summer Events

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McCall, Idaho, Idaho Skiing, the premier online guide for the state?s outdoor recreation and alpine travel, is spotlighting Brundage Mountain Resort as the top summer destination for 2025. Known for its exceptional winter sports, Brundage is transforming into a vibrant hub of warm-weather activity, offering live music, mountain biking trails, and all-ages alpine adventure throughout the season.

As the snow recedes, the mountain?s rugged terrain and scenic beauty come alive in new ways. From curated festival weekends to gravity-defying downhill rides, Brundage has reimagined its summer experience to appeal to nature lovers, adrenaline seekers, and cultural enthusiasts alike.

?Brundage is Idaho?s four-season playground,? said Susan Wright, Skiing Enthusiast and Writer for Idaho Skiing. ?What makes it so special is how it effortlessly shifts from a powder haven to a dynamic summer venue, without losing the charm, hospitality, and community connection that define it year-round.?

Among the resort?s marquee attractions is its expanding mountain biking network. Boasting more than 30 miles of lift-served trails, Brundage welcomes riders of every level, from beginners just finding their rhythm to seasoned cyclists seeking technical terrain. In 2025, the resort will debut new flow trails and a reimagined skills park, designed to improve rider development and enhance trail diversity.

Visitors can also look forward to the return of the Summer Concert series, offering free outdoor performances in the resort?s base area. This year?s lineup includes genres ranging from bluegrass to indie rock, all framed by sweeping alpine views and Idaho?s open summer skies. It?s a festival atmosphere that celebrates local talent, regional flavors, and community spirit.

New in 2025, Brundage introduces its Adventure Weekends, immersive festival-style experiences built around themed activities. Whether it?s wellness and yoga, family fun days, or mountain sports expos, these events combine recreation, education, and entertainment for visitors of all ages.

"Seeing kids bike for the first time down a gentle slope or families sharing a sunset at the summit is part of the magic," said Wright. "It?s an Idaho summer story that Brundage tells exceptionally well, one where people connect with each other and with the mountain."

Beyond biking and music, guests can explore scenic hiking trails, ride the BlueBird Express chairlift to the summit for mountaintop picnics, or take part in guided nature programs that reveal the region?s rich wildlife and geology. Panoramic views of Payette Lake and the Seven Devils Mountains offer memorable moments for hikers, photographers, and anyone seeking a quiet escape in nature.

Lodging options range from cozy cabins to full-service condos, and the on-site restaurants are featuring seasonal menus crafted with locally sourced ingredients. This integrated hospitality ensures visitors can fully immerse themselves in the mountain?s charm, whether for a weekend or an extended stay.

The resort?s summer expansion has also become a boon to the local economy, driving increased visitation to McCall and surrounding communities. Local businesses, from outfitters and breweries to art galleries and gear shops, benefit from the uptick in foot traffic and spending generated by Brundage?s growing warm-season popularity. The resort collaborates closely with regional tourism boards and chambers of commerce to ensure a unified effort in promoting Idaho?s outdoor assets.

Brundage?s 2025 summer expansion puts a strong emphasis on family-friendly experiences. From beginner bike trails to open lawn concerts and interactive kids? zones, the mountain is designed with multi-generational enjoyment in mind. Weekly family adventure days offer discounted lift tickets, nature scavenger hunts, and guided outdoor learning activities, ensuring that even the youngest guests can experience the joy of the outdoors in a safe and welcoming environment.

In addition to growing its guest amenities, Brundage continues to strengthen its ties with the McCall community. The resort partners with local artists, musicians, and small businesses to feature rotating markets, art showcases, and tasting events throughout the season. These collaborations not only enrich the visitor experience but also reinforce Brundage?s role as a cultural and economic cornerstone of the region.

Education is also a key focus of the summer programming, with a series of outdoor learning initiatives in collaboration with Idaho environmental organizations. From ranger-led hikes to wildlife tracking workshops, these offerings aim to foster deeper connections between guests and the mountain ecosystem. Through experiential education, Brundage hopes to inspire environmental stewardship among its visitors while enhancing the resort?s reputation as a destination for both recreation and discovery.

Accessibility improvements have been central to Brundage?s summer strategy. The resort offers affordable lift passes, equipment rentals, and inclusive programming designed to welcome first-timers and seasoned explorers alike. Family-oriented amenities, ADA-accessible trails, and multilingual visitor services make the experience approachable and enjoyable for all demographics.

Idaho Skiing will continue to cover Brundage?s summer evolution with in-depth features, visitor tips, and event highlights. ?We see Brundage as more than a destination, it?s a year-round community for adventure,? said Wright. ?And the summer season is quickly becoming just as unforgettable as the winter.?

To explore Brundage Mountain?s full calendar of summer events and outdoor offerings, visit brundage.com. For travel stories, trip planning guides, and expert tips from around the state, visit Idaho Skiing.

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Idaho Skiing

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